

# WE UNDERSTAND BUSINESS HAS CHANGED...



- ? Is it difficult getting to meet your customers and potential customers in person?
- ? Are your important industry conferences and trade shows being cancelled or going virtual?
- ? Are your customers being flooded with digital messages?
- ? Are you and your customers craving some sense of normalcy?

.....  
**NOW, MORE THAN EVER,  
YOU NEED AN EFFECTIVE WAY  
OF REACHING YOUR EXISTING  
& POTENTIAL CUSTOMERS**

## HERE'S A NO-BRAINER!

YOU CAN STILL CONVEY YOUR MESSAGE PROMOTING YOUR COMPANY  
AND YOUR PRODUCTS & SERVICES IN A FORMAT THAT IS:

- ✓ DEPENDABLE
- ✓ PERSONAL
- ✓ CREDIBLE
- ✓ TRUSTED
- ✓ USER-FRIENDLY
- ✓ FAMILIAR

## HERE'S HOW TO GROW YOUR BUSINESS IN THESE UNCONVENTIONAL TIMES:

- *The Water News Source* is the official magazine of the Pennsylvania Section American Water Works Association (PA AWWA)
- It is mailed individually to all association members as well as other industry stakeholders in this targeted geographic region
- It is available to readers in user-friendly print or electronic formats
- It is the ideal way to consistently reach your customers in a professional, well-respected, highly-read & valued communication vehicle



To find out more about a variety of exciting opportunities  
to convey your message to this AAA audience, contact:

**Dave Gill** Phone: 866-985-9791 [david@kelman.ca](mailto:david@kelman.ca)

[CLICK HERE TO  
SEE PAST ISSUES](#)

[CLICK HERE TO VIEW  
THE 2021 MEDIA KIT](#)

