

**transform-
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issues**

symposium

washington, dc
august 6–7, 2018

affordability

Announcing a New Event

With financing of projects for infrastructure renewal and replacement and compliance attainment being a significant concern for many water and wastewater utilities, rate increases have been necessary for some utilities to sustainably fund these activities on an ongoing basis.

The inaugural Transformative Issues Symposium on Affordability is a timely event designed to advance the knowledge and understanding about this important topic. The Symposium will cultivate the exchange of ideas between a variety of stakeholders and provide insight into utility experiences, the regulatory landscape, international perspectives and lessons learned through two technical tracks. An engaging Opening General Session will provide a prelude to the program, which features interactive panel discussions and time for networking with presenters and attendees.

ADDRESSING AFFORDABILITY TRACK INCLUDES

- ◆ Utility Case Studies
- ◆ Addressing Affordability through Third-Party Partnerships
- ◆ Advancing Affordability through Research
- ◆ Are Rates Really the Problem? Leaks, Loans, Landlords & Politics

WHO ATTENDS?

- ◆ Water utility management and executives, including general managers and finance officers
- ◆ Water utility board members
- ◆ Public officials
- ◆ Public affairs managers
- ◆ Consultants
- ◆ Academics
- ◆ Local, state and federal government agencies

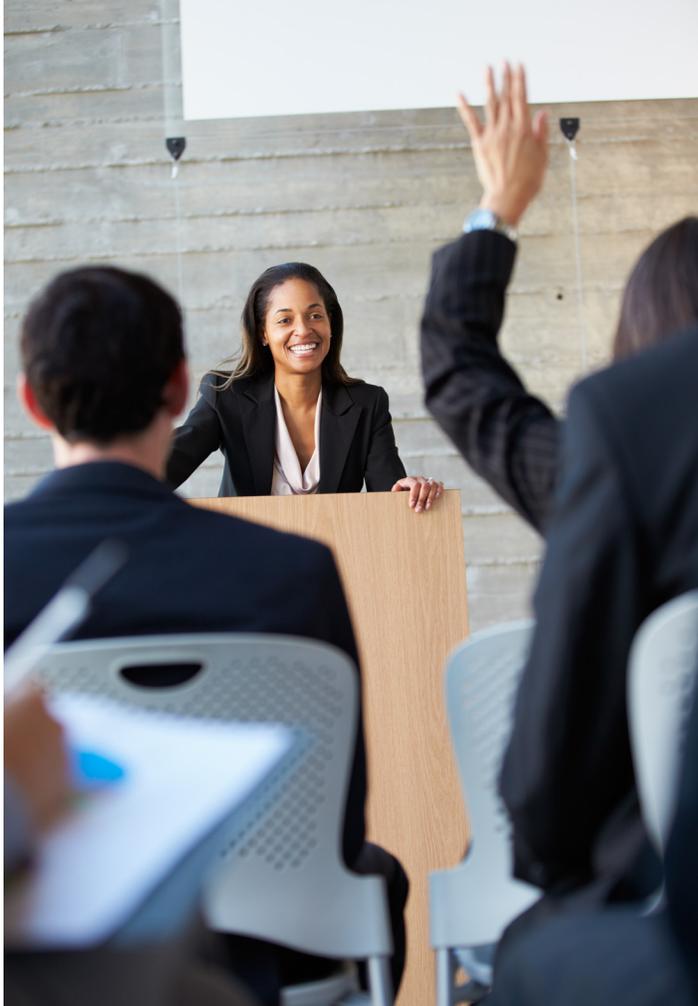
UNDERSTANDING THE AFFORDABILITY LANDSCAPE TRACK INCLUDES

- ◆ Regulatory Angles
- ◆ State Issues in Affordability
- ◆ Customer Affordability Assistance Funding: Lessons Learned from the Energy Industry
- ◆ The International Challenges and Lessons Learned on Affordability

FEATURED SESSIONS

Utility Affordability Case Studies

In this session, attendees will have the opportunity to hear directly from three utilities and learn how they have addressed affordability challenges. Utilities featured in this session include the City of Detroit, Portland Water Bureau and DC Water.



Philadelphia's Adaptive Strategy to Balance Financial Resilience and Customer Affordability: A Case Study

Sustaining financial resilience and customer affordability increasingly seem to be at odds with each other. The panel will discuss Philadelphia's holistic approach to driving customer affordability, defensible cost recovery and revenue protection. Featured panelists include

- ◆ Jon Davis, Raftelis Financial Consultants
- ◆ Melissa LaBuda, Philadelphia Water Department
- ◆ Brian Merritt, Black & Veatch Management Consulting, LLC

Addressing Affordability Through Third-Party Partnerships

Partnerships with third-party organizations may be an attractive option for some utilities to consider when addressing affordability challenges. This session will feature representatives from three utilities that have worked with third-party organizations to address local affordability issues, along with representatives from these third-party partner organizations. Learn about the benefits and challenges that have resulted from these partnerships in a series of informative presentations followed by a panel discussion.



Register and book housing online at awwa.org/affordability by June 29, 2018, for the best rates.

All sessions and events are located at The Washington Court Hotel, Washington, DC.

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