



# Agenda

**Thursday, November 2<sup>nd</sup>, 2017**

The 2017 Mid-Atlantic Utility Conference has been uniquely programmed **by utilities, for utilities**, as a series of moderated Panel Discussions. We are pleased to announce the following Agenda:

- |                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|---------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 9:00 AM - 9:30 AM   | <b>Welcome - Catherine E. Pugh, Mayor, City of Baltimore</b>                                                                                                                                                                                                                                                                                                                                                                                                |
| 9:30 AM - 10:00 AM  | <b>Peter Grevatt, Ph.D., Director, Office of Ground Water and Drinking Water, US EPA</b>                                                                                                                                                                                                                                                                                                                                                                    |
| 10:00 AM - 10:30 AM | <b>Q&amp;A – Peter Grevatt with Paul Calamita, AquaLaw</b>                                                                                                                                                                                                                                                                                                                                                                                                  |
| 10:30 AM - 11:00 AM | <b>Break</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 11:00 AM - 12:00 PM | <b>Paul Calamita – Deep Dive on Current Events</b>                                                                                                                                                                                                                                                                                                                                                                                                          |
| 12:00 PM - 1:00 PM  | <b>Lunch</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 1:00 PM 2:30 PM     | <b>Smaller Systems Panel</b><br>Moderator - Jonathan Reeves, Chief, Office of Emergency Management, DC Water<br>David Jarrell, Director of Public Works, City of Annapolis<br>Tim Whittie, Director of Public Works, City of Havre de Grace<br>Mike Kyle, Executive Director, Lancaster Area Sewer Authority<br>John Thaeader, Senior Vice President of Operations, Artesian Water Company, Inc.<br>Mike Moulds, Director of Water Works, City of Salisbury |
| 2:30 PM 3:00 PM     | <b>Break</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 3:00 PM 4:30 PM     | <b>Utility O&amp;M Panel</b><br>Moderators - Art Shapiro Howard County<br>Biju George, Chief Operating Officer, DC Water<br>Chris Phipps, Director, Anne Arundel County DPW<br>Bill Shreve, DPW Director, Charles County Government<br>Bill Bettin, DPW Deputy Director, Harford County Division of Water and Sewer<br>Todd Mohn, DPW Director, Queen Anne's County                                                                                         |
| 4:30 PM 6:00 PM     | <b>Reception - Pisces Lounge</b>                                                                                                                                                                                                                                                                                                                                                                                                                            |





## Agenda (cont'd)

**Friday, November 3<sup>rd</sup>, 2017**

- 8:30 AM 10:00 AM      **CEO Panel**  
Moderator - Joe Mantua, Deputy General Manager – Operations, WSSC  
Andy Richardson, Chairman of the Board and CEO, Greeley and Hansen  
Lilia Abron, CEO, PEER Consultants  
Gene Koontz, Senior Vice President, and Past President of AWWA, Gannett Fleming, Inc.  
Matt Ulliman, President, Ulliman Schutte Construction, LLC
- 10:00 AM - 10:30 AM      **Break**
- 10:30 AM - 11:15 AM      **Regulatory Panel - Drinking Water**  
Moderator - G. Tracy Mehan III, Executive Director, AWWA Government Affairs, DC  
Saeid Kasraei, Water Management Administrator, Maryland Department of the Environment  
Alan Roberson, Executive Director, Association of State Drinking Water Administrators  
Tom Neltner, Chemicals Policy Director, Environmental Defense Fund
- 11:20 AM - 12:05 PM      **Regulatory Panel - Clean Water**  
Moderator - Kimberly Grove, City of Baltimore  
Tommy Wells, Director, DC Department of Energy & Environment  
David McGuigan, Assoc. Director, Office of NPDES Permits and Enforcement, US EPA Region III, Water Protection Division
- 12:20 PM - 1:00 PM      **Lunch**
- 1:00 PM - 3:00 PM      **Large Utility Management**  
Moderator - Pam Kenel, Director, Water Resources Program Development, Loudoun Water  
Rudy Chow, DPW Director, City of Baltimore  
Mr. George Hawkins, General Manager, DC Water  
Mr. Charles Murray, General Manager, Fairfax Water  
Mr. Steve de Mik, Director of Operations, Hampton Roads Sanitation District  
Ms. Debra McCarty, Commissioner and CEO, Philadelphia Water Department

**Plan now to attend, exhibit, and sponsor!**

For more information: [www.csawwa.org](http://www.csawwa.org)





## Sponsorships

**CSAWWA is offering a number of unique and exclusive sponsorship opportunities for this event. Don't miss your chance to get your name in front of utility and industry leaders!**

**Tote Bag:** All conference attendees will receive a tote bag, and two sponsor logos will be added, one on each side. Two (2) available: \$2,000 each

**SOLD OUT**



**Tote Bag Swag:** Sponsors can provide their branded items to be included in the conference tote bag. \$500, plus items (*final count of items to be provided*). Limit 10 sponsors

**Program Advertisements:** All conference attendees will receive a color-printed Conference Program, to include the Agenda, speaker bios, and other information. Program ads are available as follows:

- Inside Front and Back Covers, Outside Back Cover: One each, \$1,000
  - Full-page ad (interior) - \$750
  - Half-page ad (interior) - \$500
  - Business-card (interior) - \$250
- Artwork must be received by October 6, 2017*

**Sponsorships are available first-come-first-served, and several are Sold Out. For up-to-date availability, and to purchase a sponsorship, visit our website: [www.csawwa.org](http://www.csawwa.org)**

**Exclusive Events:** Sponsorships are available for meals, breaks, and the Thursday Evening Reception. All event sponsors will have their logo on our website, event signage, and additional promotional materials as shown below:

**Reception Thursday (1 ½ hours):** Half-page ad in program, logo on conference folder front: \$1,500

**Lunch Thursday (1 hour):** Half-page ad in program, logo on conference folder front: \$1,000

**Lunch Friday (1 hour):** Half-page ad in program, logo on conference folder front: \$1,000

**Breaks and Breakfasts (½ hour):** logo in program and on conference folder back: \$500 *Options include:*

- Thursday breakfast (1)
- Thursday breaks (2)
- Friday breakfast (1)
- Friday break (1)

All conference attendees will receive a folder with note paper for use during the conference.



Sponsors of **Exclusive Events** will have their logos printed on the folder as shown above.





## Exhibit Spaces

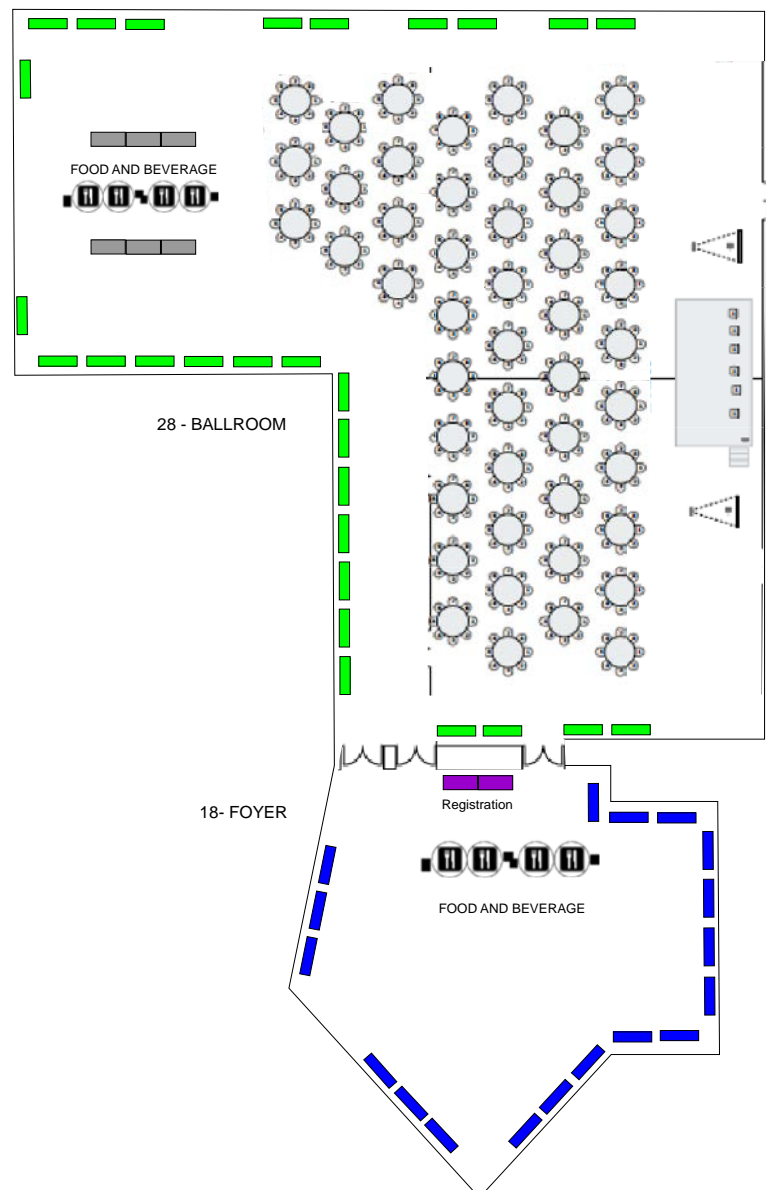
The 2017 Mid-Atlantic Utility conference will take place entirely in the Hyatt Ballroom and its foyer, and limited table-top spaces are available for vendor displays.

Table tops are 6' long x 18" deep, and space is provided in between for pull-up banners (*full-size backdrops are not permitted*). Meals and breaks will maximize networking and exposure for all vendors!

Ballroom and Foyer table tops are available for \$750. Each table comes with one full registration, which includes all meals and the Thursday evening reception.

*Table tops must be set up by 8am on Thursday, November 2<sup>nd</sup>, and cannot be broken down until after the final Panel Discussion on November 3<sup>rd</sup>, 3pm. When purchasing online, select preference for Ballroom or Foyer. Except for the advance room selection (ballroom or foyer), table tops will be first-come first-served on site. No refunds after October 13, 2017.*

**Exhibit spaces go on sale August 8<sup>th</sup>, 2017 at 10:00 AM and can only be purchased on-line with a credit card, through our website: [www.csawwa.org](http://www.csawwa.org)**





## Registration

**CSAWWA is pleased to offer discounted rates for utility employees!**

**One-Day Registration:**

Private industry: \$135 (\$155)

Utility/Government: \$65 (\$75)

**Two-Day Registration:**

Private industry: \$225 (\$265)

Utility/Government: \$115 (\$135)

**Thursday Reception: \$20 (\$25)**

*(\$) = Late registration, after October 13<sup>th</sup>, 11:59pm*

Registration opens September 7<sup>th</sup>, 2017, at 10:00 am at [www.csawwa.org](http://www.csawwa.org)

Cancellations received in writing by Friday, October 13<sup>th</sup>, 11:59pm will be refunded minus a 20% administration fee. No refunds will be made after this time.

## Hotel Information

The Hyatt Regency in Downtown Baltimore is offering an amazing room rate of \$159/night for conference attendees! This rate is also extended to the two nights before, and two nights after the conference (*Oct. 30 – Nov. 4*) so plan to stay and enjoy Baltimore's beautiful waterfront

**Attendees who wish to stay overnight are encouraged to book early – this special rate is only guaranteed through October 2nd!**

[CLICK HERE](#) to book directly with the Hyatt.

Discounted parking is also available for commuters and overnight guests (\$20/day)

