



**2015 WATER SYSTEM  
OPTIMIZATION CONFERENCE**  
CELEBRATING THE 20TH ANNIVERSARY OF THE  
PARTNERSHIP FOR SAFE WATER® PROGRAM

THE HERSHEY LODGE ~ HERSHEY, PA  
OCTOBER 28-30, 2015

**SPONSORSHIP LEVELS**

Gold	\$1,000
Silver	\$500
Bronze	\$300

Sponsors will be recognized on: the Partnership and Section Services web page, PA-AWWA's Water News Source newsletter, PA-AWWA's web site, Partnership web page, newsletter and at the conference. Deadline is: September 18, 2015.

Gold Sponsorship includes: Exhibit Booth and one conference registration

COMPANY NAME: _____ ADDRESS: _____ _____ CONTACT: _____ SPONSORSHIP LEVEL: _____ AMT: _____
PAYMENT OPTION <input type="checkbox"/> American Express <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> Check (made payable to: PA-AWWA) Credit Card # _____ Exp. Date _____ Signature _____

**Gold Sponsorship: \$1,000**

- Exhibitor booth at conference (plus 1 full conference registration)
- Web presence: recognition with company logo on Partnership, AWWA Section Services and PA AWWA web pages and newsletters
- Company logo on conference banner
- Company logo in conference announcement
- Company logo in conference program

**Silver Sponsorship: \$500**

- Web presence: recognition with company logo on Partnership, AWWA Section Services and PA AWWA web pages and newsletters
- Company logo on conference banner
- Company logo in conference announcement
- Company logo in conference program

**Bronze Sponsorship: \$300**

- Company logo on conference banner

### Logo Spec Requirements

AWWA will accept the following file formats. Please submit one file for each section.

**SECTION A - PRINT**

JPEG, TIF or EPS format

- High resolution (300dpi) – CMYK color
- Artwork taken from a website is not acceptable
- Approximately 4” by 4”

**SECTION B - WEB**

- JPEG
- Actual image area should be 75 pixels high and under 250 pixels wide
- File size: 15K maximum
- No animation
- RGB color

***Minimum requirements for the above:***

- All related PMS and/or CMYK color codes.
- Accurate color proof print of artwork.
- Contact name, phone number and email address of art creator if applicable.
- If submitting a “vector” type file (EPS), include all fonts, or convert fonts to outlines or paths.

**Unacceptable Software file Formats:**

- Microsoft Office software files such as Word (doc) or PowerPoint (ppt) file types