



Pennsylvania AWWA
American Water Works Association

69th ANNUAL CONFERENCE AND EXHIBITION
April 25 – 27, 2017
Hershey Hotel and Convention Center, Hershey, PA

Dear Vendor:

On behalf of the Pennsylvania Section American Water Works Association, I would like to cordially invite you to the 69th Annual Conference being held April 25-27, 2017 in Hershey, PA

The Design-Build Institute of America (DBIA) group will be joining our Annual Conference again this year. The conference committee has done another superb job to meet the needs of our vendors. Below are a few of the vendor-focused events:

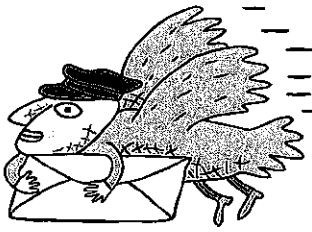
Early Bird pricing opportunities available until January 25, 2017
Golf Outing at the Deer Valley Golf Course in Hummelstown, PA - Tuesday
Meet and Greet Social at the Cocoa Terrace Meeting Room -Tuesday evening
Operator & Technical Sessions held near the Exhibit Hall -both days
Tank Building Contest and Hydrant Hysteria in the Exhibit Hall - Wednesday
Water Taste Test in the Exhibit Hall - both days
Exhibit Hall Showcase and Reception - Wednesday evening
DBIA Social Event -Wednesday Evening
Monopoly Game with the Vendors – Wednesday & Thursday
Breaks with prize giveaways in the Exhibit Hall - both days
Breakfast and Lunch in the Exhibit Hall -Thursday
Water for People Silent Auction in Exhibit Hall - both days

Enclosed you will find the 2017 conference exhibitor packet. If you have not already done so, there is still time to get in on the Early Bird reduced rates. After January 25, 2017, the vendor booth rate will increase. Act now to be a part of an exciting opportunity to network with hundreds of colleagues in the water industry at the Hershey Convention Center.

If you have any questions or would like further information, please contact the PA Section Office at 717-774-8870 or email Patricia Chila (pchila@paawwa.org). Information can also be found on our website at: paawwa.org.

Sincerely,

Dan Preston
Chair, PA-AWWA



ATTENTION VENDORS EARLY BIRD SPECIAL

RESERVE YOUR BOOTH SPACE TODAY!
for the
PA-AWWA 69th ANNUAL CONFERENCE

April 25 – 27, 2017

**Hershey Lodge and Convention Center
Hershey, PA**

To guarantee this rate, fill out this reservation form and return it to the Section office
by January 25, 2017

NAME: _____ **AWWA OR DBIA MEMBER#** _____

COMPANY: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ **FAX:** _____

EMAIL: _____

Booth Rates = • AWWA OR DBIA MEMBER \$900 • NON-MEMBER \$1,000

*Note: This is a **reservation form only**; this **will not register** you for a booth. A registration form must be submitted along with payment in order for the registration to be completed.

Note: **Payment will be due after January 1, 2017

RETURN THE FORM VIA:

- 1. FAX TO PA-AWWA (717) 774-0288**
- 2. MAIL TO PA-AWWA, P.O. BOX D, NEW CUMBERLAND, PA 17070**

If you have any questions, please call the Section office (717) 774-8870

www.paawwa.org

PA Section AWWA
69th Annual Conference and Expo
April 25-27, 2017
Hershey® Lodge & Convention Center

TENTATIVE EXHIBITOR SCHEDULE & EVENTS

Tuesday, April 25, 2017

10:00 AM to 5:00 PM
4:00 PM to 5:00 PM
6:00 PM to 8:00 PM

Golf Tournament at Deer Valley Golf Course
Golf Awards / Cocktail Reception
Meet and Greet at Cocoa Terrace Suite-Hershey Lodge

Wednesday, April 26, 2017

7:00 AM
9:00 AM to 12:00 AM
10:00AM to 1:00 PM
11:30 PM to 1:00 PM
1:00 PM to 5:00 PM
1:00 PM to 5:00 PM
1:00 PM to 7:00PM
1:00 PM to 7:00 PM
3:00 PM
3:45 PM to 4:30 PM
4:30 PM to 7:00 PM

Registration
Operator Sessions
Exhibit Set-up
Business Luncheon
Operator Sessions
Technical Session
Exhibit Hall Open
Water for People Silent Auction in Exhibit Hall
Break with Raffle Drawings in Exhibit Hall
DEP Partnership Mixer in Exhibit Hall
Water Taste Test Contest/Poster Contest /Monopoly Game/Tank Building/Hydrant Hysteria Contest in Exhibit Hall
Exhibit Hall Showcase & Dinner (Food, Vendor Drawings and more)
DBIA Social Event at YOUR PLACE RESTAURANT near the Hershey Lodge

Thursday, April 27, 2017

7:00 AM to 8:30 AM
7:00 AM to 12:30 PM
7:00 AM to 2:00 PM
8:30 AM to 11:00 AM
8:30 AM to 11:30 AM
8:30 AM to 4:30PM
8:15 AM to 4:30 PM
10:00 AM to 10:30AM
12:00 PM to 1:30 PM
1:30 PM
2:00 PM
2:30 PM to 2:45 PM

Breakfast in Exhibit Hall
Water for People Silent Auction in Exhibit Hall
Exhibit Hall Open
PA-AWWA Committee Meetings in Exhibit Hall
Technical Sessions
Operator Session
DBIA Sessions
AM Break in Exhibit Hall—Monopoly Game
Lunch in Exhibit Hall
Tablet Drawing—must be present to win
Exhibit Hall Teardown
Break—near Technical Sessions

HOTEL INFORMATION

Hershey® Lodge and Convention Center
325 University Drive
Hershey, Pennsylvania 17033
Reservations: (717) 533-3311 or (800) 437-7439
Fax: (717) 534-8666

Please make your reservations directly with the Hershey® Lodge and Convention Center.
If calling, be sure to reference the PA Section – American Water Works Association Group. Rooms are assigned on a first-come, first-served basis.

A block of rooms is being held until April 4, 2017

*2 Double Beds or 1 King - \$189.00 *Plus Applicable Taxes**

Check In - 4:00 pm - Check Out—11:00 am

Plenty of free parking for all attendees





Pennsylvania AWWA

American Water Works Association

**2017 PA SECTION AWWA
69TH ANNUAL CONFERENCE**

April 25-27, 2017

Hershey Lodge and Convention Center

SPONSORSHIP LEVELS - 2017

PLATINUM - \$5,000

Reserved Exhibit Space - Size Determined by Availability
OR
Three Complimentary Conference Registrations
AND
½-Page Advertisement in Conference Program
Organization Name Displayed on Banner at Event Sponsored

GOLD - \$2,500

Two Complimentary Conference Registrations
¼-Page Advertisement in Conference Program
Organization Name Displayed on Banner at Event Sponsored

SILVER - \$1,200

One Complimentary Conference Registration
Business-Card-Size Advertisement in Conference Program
Organization Name Displayed on Banner at Event Sponsored

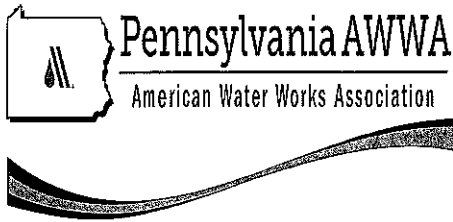
BRONZE - \$600

Organization Name Displayed on Banner at Event Sponsored
Recognition in Conference Program

GENERAL CONFERENCE PROGRAM SPONSOR - \$300

Recognition in Conference Program

SEE BACK 



2017
PA- SECTION AWWA
69TH ANNUAL CONFERENCE

PA - SECTION AWWA SPONSORSHIP EVENTS

Yes, my company would like to sponsor the following event(s):

**A) Meet and Greet
 Tuesday Evening Event
 April 25th**

- 1. Platinum Sponsor \$5,000
- 2. Gold Sponsor \$2,500
- 3. Silver Sponsor \$1,200
- 4. Bronze Sponsor \$ 600

**B) Water For People
 Silent Auction
 April 26th & 27th**

- 1. Platinum Sponsor \$5,000
- 2. Gold Sponsor \$2,500
- 3. Silver Sponsor \$1,200
- 4. Bronze Sponsor \$ 600

**C) Operator's Luncheon
 April 26th**

- 1. Gold Sponsor \$2,500
- 2. Silver Sponsor \$1,200
- 3. Bronze Sponsor \$ 600

**D) Business Luncheon
 April 26th**

- 1. Gold Sponsor \$2,500
- 2. Silver Sponsor \$1,200
- 3. Bronze Sponsor \$ 600

**E) Hydrant Hysteria -April
 26th**

- 1. Gold Sponsor \$2,500
- 2. Silver Sponsor \$1,200
- 3. Bronze Sponsor \$ 600

**F) Keynote Speaker/Awards
 Reception - April 26th**

- 1. Platinum Sponsor \$5,000
- 2. Gold Sponsor \$2,500
- 3. Silver Sponsor \$1,200
- 4. Bronze Sponsor \$ 600

**G) Vendor Showcase Evening
 Event - April 26th**

- 1. Platinum Sponsor \$5,000
- 2. Gold Sponsor \$2,500
- 3. Silver Sponsor \$1,200
- 4. Bronze Sponsor \$ 600

**H) Exhibit Hall Breakfast
 April 27th**

- 1. Gold Sponsor \$2,500
- 2. Silver Sponsor \$1,200
- 3. Bronze Sponsor \$ 600

**I) Exhibit Hall/AM Break
 April 27th**

- 1. Gold Sponsor \$2,500
- 2. Silver Sponsor \$1,200
- 3. Bronze Sponsor \$ 600

**J) Wednesday April 26th
 Water Taste Test**

- 1. Gold Sponsor \$2,500
- 2. Silver Sponsor \$1,200
- 3. Bronze Sponsor \$ 60

**L) Exhibit Hall Luncheon
 April 27th**

- 1. Platinum Sponsor \$5,000
- 2. Gold Sponsor \$2,500
- 3. Silver Sponsor \$1,200
- 4. Bronze Sponsor \$ 600
- 5. General Sponsor \$ 300

**M) Wednesday PM Break
 April 26th**

- 1. Gold Sponsor \$2,500
- 2. Silver Sponsor \$1,200
- 3. Bronze Sponsor \$ 600

**N) Young Professional's
 Poster Contest - April 26th**

- 1. Gold Sponsor \$2,500
- 2. Silver Sponsor \$1,200
- 3. Bronze Sponsor \$ 600

**O) Young Professional's
 Tank Building Contest
 April - 26th**

- 1. Gold Sponsor \$2,500
- 2. Silver Sponsor \$1,200
- 3. Bronze Sponsor \$ 600

**P) General Conference
 Sponsorship**

- 1. Platinum Sponsor \$5,000
- 2. Gold Sponsor \$2,500
- 3. Silver Sponsor \$1,200
- 4. Bronze Sponsor \$ 600
- 5. General Sponsor \$ 300

Company: _____

Contact: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Indicate your sponsorship choices: (e.g.: A-2)

1st Choice: _____

2nd Choice: _____

3rd Choice: _____

MAIL: P.O. Box D, New Cumberland, PA 17070 or **FAX:** (717) 774-0288

*In order to receive recognition the Conference Program sponsorships must be received by **March 26, 2017***

REGISTRATION FORM

To Sign Up :

Send the completed form below to the PA-AWWA office along with your conference registration form and payment.

Name: _____

Company: _____

Address: _____

City/Zip : _____

Phone: _____ Fax: _____

Email: _____

Deer Valley Golf Course

101 Stoudt Road
Hummelstown, PA 17036
(717)583-4653

For directions, go to www.paawwa.org

List Foursome Names below. If you do not have a foursome, you will be assigned to a group at the tournament.

1. Self or: _____
2. _____
3. _____
4. _____

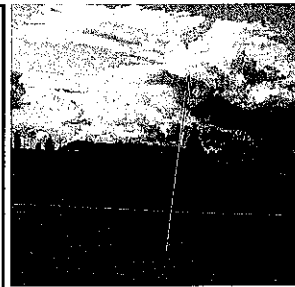
Payment included for (please circle)
1 2 3 4 golfers \$ _____

**MAKE CHECKS PAYABLE TO:
PA-SECTION AWWA**

- PERSONAL CHECK
- COMPANY CHECK
- AMERICAN EXPRESS
- VISA
- MASTERCARD

FAX:
(717)774-0288

Credit Card # _____ Exp _____



Contact: Tim Trout
(610) 264-2231
tim.trout@ferguson.com
Or Don Hershey
(717) 774-8870
donhershey@paawwa.org

TUESDAY, April 25, 2017
10:00 AM Shotgun Start
Four Person Scramble
Includes: Golf Cart, Lunch & Beverage

Deer Valley Golf Course

COST: \$340.00 PER FOURSOME
\$ 90.00 PER GOLFER
(cost savings of \$20.00)

TEE BOX SPONSORSHIPS

Have your organization name displayed at the golf course.

Recognition will be given in the *Water News Source* Newsletter and the PA AWWA Website

EAGLE SPONSOR \$200
Organization Name displayed on a **"Tee Box"** OR as Sponsor of the **"Longest Drive"** or **"Closest to Pin"** Contests & Common Sign at golf course

Eagle Sponsors, Please Circle One:

Tee Box Longest Drive Closest to Pin

BIRDIE SPONSOR \$100
Organization Name displayed on a **Common Sign** at the golf course

Company Name:
(as it should appear) _____

**EXHIBITOR SPACE RESERVATION FORM – 2017 PA-Section
AWWA 69th Annual Conference**

IMPORTANT INFORMATION

1. Please print clearly and complete all information.
2. The deadline for exhibit space reservation and payment is **April 7, 2017**
3. Exhibit space cancellations will be accepted until **April 7, 2017**. Refunds will be given, less a 25% administration fee. After **April 7, 2017**, there will be no refunds for cancelled booths or additional Exhibitor(s).

3 EASY WAYS TO REGISTER

Complete form, include payment, and...

1. MAIL - PA Section AWWA, P.O. Box D, New Cumberland, PA 17070
2. FAX - (717) 774-0288
3. ONLINE – Visit www.paawwa.org or EMAIL completed form to pchila@paawwa.org

Any questions??? Contact Patricia Chila at (717) 774-8870 or email: pchila@paawwa.org

BOOTH INFORMATION

The following Products/Services will be displayed in our booth: _____
 Exhibitor Service Kit: Including Electric, Internet, Drayage Forms, etc. can be found on our website:
paawwa.org

Booths that are 8' deep x 10' wide, draped 8' high back wall and 33" high side dividers. Each booth will be provided one 7"x 44" exhibitor identification sign, one 6' topped and skirted table, one wastebasket, and two chairs.

EXHIBITOR INFORMATION

Exhibitor registration fee includes two (2) full conference registrations. All other attendees must register individually. Badges will be checked at the door.

COMPANY NAME (as it will appear in conference publications) _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL _____ PHONE _____ FAX _____

NAME OF PERSON ATTENDING CONFERENCE _____ TITLE _____

NAME OF PERSON ATTENDING CONFERENCE _____ TITLE _____

CONTACT PERSON (if different from person attending conference) _____

BOOTH RATE PER 8'X10' – (6' TABLE) *Includes Two (2) Full Conference Registrations

<p>AWWA/DBIA Member Exhibitor Fee: (on or before January 25, 2017) \$900 x _____ = \$ _____ (# Booths) AWWA Member # _____ (after January 25, 2017) \$1,000 x _____ = \$ _____</p>	<p>Non-Member Exhibitor Fee: (on or before January 25, 2017) \$1,000 x _____ = \$ _____ (# Booths) (after January 25, 2017) \$1,150 x _____ = \$ _____ (# Booths)</p>	<p>*SPECIAL EVENT FEES ON NEXT PAGE.</p> <div style="border: 1px solid black; padding: 5px;"> <p>A. Total Exhibitor Fee: \$ _____</p> </div>
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B. GUEST REGISTRATION

Student/Guest Fee: \$ 50.00 _____ (Guest fee is for Spouse Registration)

**There is no registration fee for children 12 and under.*

B. Total Guest Fee: \$ _____

EXHIBITOR SPACE RESERVATION FORM (CONTINUED)**C. ADDITIONAL ATTENDEE RATE FOR 3 OR MORE**

AWWA/DBIA Member Full Conf. Rate - \$265.00 per person Non-Member Full Conf. Rate - \$325.00 per person

\$ 265.00 x _____ = \$ _____ \$ 325.00 x _____ = \$ _____

AWWA/DBIA Member One-Day Rate - \$140.00 per person Non-Member One-Day Rate - \$165.00 per person

\$ 140.00 x _____ = \$ _____ \$ 165.00 x _____ = \$ _____

Please indicate the day attending: Wednesday, April 26th _____ Thursday, April 27th _____

NAME _____ TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____ AWWA /DBIA MEMBER# _____

*An additional \$25.00 will be added for those registering at the door.

* For additional attendees – Copy Form and Attach.

C. Total Individual Registration Fee:

\$ _____

D. SPECIAL EVENT FEES – INDICATE # ATTENDING EACH EVENT**Tuesday, April 25, 2017**

*Golf Tournament at Deer Valley Golf Course- Hummelstown, PA

Per Individual Golfer \$ 90.00 x _____ = \$ _____

Foursome \$340.00 (Save \$20) \$340.00 x _____ = \$ _____

(Includes Green Fees, Golf Cart, Lunch & Beverages)

*For Golf Sponsorship Opportunities, see the Golf Flyer***Tuesday Evening Event**

*Meet and Greet for all conference attendees will be held in the Cocoa Terrace Room from 6 pm to 8 pm.

Wednesday, April 26, 2017

7:30 am – 12 noon – Plant Tour – US Pipe Fabrication (Ephrata) Sponsored by DBIA please list number of

Attendees _____

*Business Luncheon (PA Section) \$ 40.00 x _____ = \$ _____

*DBIA's Evening Event – (7:30 PM to 10:00 PM sponsored by DBIA) Your Place Restaurant next to the Hershey Lodge – list no. of attendees _____

D. Total Special Events Fee: \$ _____**E. ANNUAL CONFERENCE SPONSORSHIP**

If you would like to sponsor an event during the annual conference, you may include your contribution with your exhibitor fees. Please complete the attached sponsorship form and indicate the amount on this form.

 We are enclosing our sponsorship of \$ _____.**E. Total Sponsorship Fee:**

\$ _____

PAYMENT INFORMATION

LINE A \$ _____

LINE B \$ _____

LINE C \$ _____

LINE D \$ _____

LINE E \$ _____

Total Enclosed \$ _____**MAKE CHECK PAYABLE TO: PA SECTION AWWA** American Express VISA MasterCard Personal Check Company Check

Credit Card # _____

Exp. _____ Signature _____



Pennsylvania AWWA

American Water Works Association



MONOPOLY GAME

PA-AWWA 69th Annual Conference



Just a few simple steps in order to participate in this event!

1. Bring the game item to the MONOPOLY booth in the Exhibit Hall.
2. **GIFT CARDS , WATER BOTTLES, BOOKS, HATS, ETC.**
3. Every attendee will receive A MONOPOLY BOARD and each vendor will receive MONOPOLY MONEY to hand out.
4. Attendees will visit the booths listed on the monopoly board and each will get a \$10.00 monopoly bill from each booth visited.
5. Please fill out the information below and all participating vendors will be listed on a sign in the Exhibit Hall. *Email or Fax your form to :*
Sharon DelSignore: sharon@capindustries.com Fax: 814-231-2088

YES!!! I will donate an item for the monopoly game

Item to be Donated: _____

Company Name: _____

Contact Name: _____

Address: _____

Phone Number: _____

Email Address: _____

***SIGN-UP BY March 31st, 2017**

HERSHEY

Lodge

ELECTRICAL & SERVICE ORDER FORM

Scan and e-mail to belliott@hersheypa.com
 (Mail to: Convention Coordinator)
 325 University Drive, P.O. Box 446
 Hershey, PA 17033 (717) 534-8604
 Fax: (717) 534-8683

Rec'd _____
Date _____
Ck. No. _____
Amt. _____

PLEASE PRINT OR TYPE:

Name of Convention: _____ Convention Dates: _____

Company: _____ Phone # _____ Booth # _____

Billing Address: _____ Fax # _____

City: _____ State: _____ Zip: _____

Order Authorized by: _____ Title: _____

LIST REQUIREMENTS BELOW

EXHIBITORS' INFORMATION

IMPORTANT:

Please read the information below before completing this form

- A. ALL ELECTRICAL CHARGES MUST BE PRE-PAID BEFORE ANY ELECTRICAL SERVICE WILL BE HOOKED UP TO YOUR BOOTH. Please make checks payable to The Hershey Lodge.
- B. PRICES SUBJECT TO CHANGE WITHOUT NOTICE.
- C. The Hershey Lodge must receive this order no later than 21 days before the day of setup. Orders received after this date will be subject to a \$15.00 late charge.
- D. All telephone lines must be ordered through the Convention Coordinator at (717) 534-8605.

110 VOLT ELECTRIC					
				Price	#
Minimum Service-10 Amps or 1000 Watts				\$45.00	
AMP	PRICE	#	AMP	PRICE	#
20 amp	\$110.00		50 amp	\$140.00	
30 amp	\$120.00		60 amp	\$150.00	
40 amp	\$130.00		80 amp	\$170.00	
208 VOLT ELECTRIC					
1 PHASE	PRICE	#	3 PHASE	PRICE	#
20 amp	\$130.00		20 amp	\$150.00	
30 amp	\$150.00		30 amp	\$180.00	
40 amp	\$170.00		40 amp	\$210.00	
50 amp	\$190.00		50 amp	\$240.00	
60 amp	\$210.00		60 amp	\$270.00	
80 amp	\$250.00		80 amp	\$330.00	
100 amp	\$290.00		100 amp	\$390.00	
LIMITED LOCATIONS AVAILABLE OVER 100 AMPS					
150 amp	\$440.00		150 amp	\$540.00	
200 amp	\$490.00		200 amp	\$690.00	
208Volt prices include an electrician to connect & remove. Plugs not supplied to fit exhibitor equipment.					

AMOUNT
\$ _____
\$ _____
\$ _____
\$ _____
\$ _____
6% Tax
\$ _____
TOTAL
\$ _____

ELECTRIC SERVICES REQUIRED

(List each item using electric and specify voltage, phase, amps or wattage)

21-day advance notice is required.
The Hershey Lodge will not be responsible for power failures or voltage fluctuations.

Credit Card Info: _____ Exp. Date: _____
 Signature: _____ Print Name: _____