



water for people

# Pennsylvania Water For People 2013

A Committee of American Water Works Association—Pennsylvania Section

January 2013

## Special points of interest:

- Water For People Night at Citizen's Bank Park
- Water For People Night at The Harrisburg Senators
- Silent Auction at PA AWWA Conference In Hershey
- Water For People Night at the Philadelphia Union
- Water For People Night at the Reading Fightin Phils
- Silent Auction at the PMAA Conference in State College
- Water For People Annual Charity Golf Outing at Heidelberg Country Club
- Annual Stone Hill Contracting Co., Inc. Water For People Gala at William Penn Inn
- Water For People Super Bowl Raffle

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## PA Water For People Offers Annual Sponsorship

The PA AWWA Water For People Committee, in an effort to streamline their sponsorships and at the same time save sponsors and vendors time and money, is offering an annual sponsorship that will result in company recognition at all of this years' fund raising events. Sponsorships start at just two thousand dollars (\$2,000.00) and go up to the Platinum Level at only four thousand seven hundred fifty dollars (\$4,750.00).

This is an excellent opportunity for businesses, as well as, individuals to better plan their sponsorships each year, and it also allows the committee to better concentrate on the event rather than constantly having to contact sponsors for every event. For more information, please see the back cover of this flyer for the pricing matrix for the Annual Sponsorships.



## Water For People Night at Citizens Bank Park

Citizens Bank Park will be the location to kick off the new fund raising program for the Pennsylvania Water For People Committee in 2013. That's right, April 1<sup>st</sup> from 2-7 pm, PA AWWA and their Water For People Committee will be holding a fund raiser at Citizens Bank Park, home of the Philadelphia Phillies. This event should be fun for all ages, so bring your friends, relatives, business associates and even your children. The cost is just \$40.00 per person and includes, food, drinks, a Disc Jockey, a free photo booth, as well as, tours of the stadium, a visit from the Philly Phanatic and the Phillies Ball Girls. A silent auction will also be held throughout the evening to raise additional money for Water For People. Sponsorship opportunities are available, including being able to get your company logo on the HUGE Phanavision Screen. For more information about this event or register to attend or sponsor, please contact Randi Malkiewicz by phone at 215-340-1840 or e-mail at [RLMalkiewicz@StoneHillContracting.com](mailto:RLMalkiewicz@StoneHillContracting.com).

## Donations Needed for Silent Auctions Throughout 2013

The PA AWWA Water For People Committee is involved in numerous silent auctions throughout the year, in an effort to raise funds for this great organization. We need your help in order to support these auctions, in that, we need your donations. The Committee is embarking to hold four (4) such auctions this year, including April 1<sup>st</sup> at the Citizens Bank Park event, April 24<sup>th</sup> & 25<sup>th</sup> at the PA AWWA Conference, August 25<sup>th</sup>–27<sup>th</sup> at the PMAA Conference, and then on November 7<sup>th</sup> at the annual Stone Hill Contracting Water For People Gala. In order for any of these events to be successful, we need your help; and with all these events we need it in a big way. We are looking for sports items or tickets, theater or concert tickets, gift cards, music items, travel certificates, gift baskets, gifts of free services (DJ services, massages, printed custom t-shirts, etc.) any items that you are willing donate for the cause would be appreciated. You can request which event or events you would like to help, or you can make a general donation and we will auction it at the event that best suits our needs. Items not sold at early events will be added to future events until sold. This is an excellent way for you to show your creativity. For more information, please contact Randi Malkiewicz by phone at 215-340-1840 or e-mail at [RLMalkiewicz@StoneHillContracting.com](mailto:RLMalkiewicz@StoneHillContracting.com).



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## Water For People at the Harrisburg Senators

Working with PA AWWA during their conference preparation, the Water For People Committee came up with the idea to hold a fund raising event during this year's conference. On Wednesday evening April 24<sup>th</sup>, there will be a Water For People Night at the Harrisburg Senators on City Island in Harrisburg. To make the game even more interesting, the Senators will be playing their in-state rivals the Reading Fightin Phils. What better game to attend during a State of Pennsylvania Water Conference? The game will begin at 7:00 pm. Tickets are just \$10.00 each, and are available from Rouletta Blowers at Gannett Fleming by e-mail at [RBlowers@GFNET.com](mailto:RBlowers@GFNET.com) or by phone at 717-763-7212 x2368. Sponsorship opportunities are available for this event. Tickets, if still available, can also be purchased at the Water For People booth at the Conference.



## Water For People at the Philadelphia Union

Soccer is the fastest growing professional sport in the United States, and it is easy to see why, with all the action and the tremendous fan experience offered by major league soccer. Stadiums are filling up all over the country to watch this great sport. PPL Park in Chester, PA will surely be a capacity crowd on Sunday, June 23<sup>rd</sup> at 5:00 pm, when the Philadelphia Union take to the pitch to play the New York Red Bulls, their rivals from New Jersey. These games always prove to be exciting and entertaining. This game will also be special because it will be Water For People Night. Prior to the game you can join us for tailgating in parking lot "C" and then join us as we cheer on the Union to victory. Come see why the Union Fan Club, "The Sons of Ben" are known throughout the league for their energy and team spirit. For more information or for tickets or sponsorship opportunities, please contact Sandy McIntyre with Grace Media Services by phone at 215-257-6100 or by e-mail at [Sales@GraceMediaServicesInc.com](mailto:Sales@GraceMediaServicesInc.com).

## Water For People Night at the Reading Fightin Phils



In an effort to gain additional support throughout the state, the Water For People Committee is attempting to move west with some of their events, and this is one of them. Figuring that Reading permits people from the Delaware Valley, Lehigh Valley, as well as, the Susquehanna Valley to come together without driving too far, the Committee has set up an enjoyable and relaxing evening at First Energy Stadium in Reading to watch the Reading Fightin Phils take on the New Hampshire Fisher Cats (a Toronto Blue Jays affiliate). The Reading Fightin Phils are not new to the Water For People scene as the Trenton Thunder games sponsored each year by the New Jersey Committee were always against the Reading Fightin Phils, and this year's Harrisburg Senators game is also against the Fightin Phils. Tickets for this great event, which will be held on Friday evening, August 23<sup>rd</sup> at 7:05 pm, are just \$9.00 each. Sponsorship opportunities are available for this event as well. For more information or to sponsor this event, please contact Randi Malkiewicz at Stone Hill Contracting, by calling 215-340-1840 or by e-mail at [RLMalkiewicz@StoneHillContracting.com](mailto:RLMalkiewicz@StoneHillContracting.com).



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## Water For People Charity Golf Outing Moves to Heidelberg Country Club

After six years in the greater Philadelphia area, the PA Water For People Committee has decided to move the Seventh Annual Water For People Charity Golf Outing to the Reading area. This year's event will be held on September 16<sup>th</sup> at Heidelberg Country Club, a private country club, located roughly 10 miles north of the Reading airport. The course, situated on rolling hills, is tucked away and makes for a gorgeous setting, with its huge clubhouse and wooded property. The cost per golfer has been reduced to \$150.00 each, including food, cart and beverages. As always, sponsorships are available. For more information on registering for this event or to sponsor, please contact Sandy McIntyre at Grace Media Services, Inc., by calling 215-257-6100 or by e-mail at [Sales@GraceMediaServicesInc.com](mailto:Sales@GraceMediaServicesInc.com).



## Stone Hill Contracting Water For People Gala at William Penn Inn



Eight years ago, the management and staff of Stone Hill Contracting Co., Inc. decided it was time to give back to the industry that had supported them for twenty five years, so they decided to devote one month each year to raising funds and awareness for the industry organization Water For People. They went on to choose the month of November as their month, since it is the month of Thanksgiving. So once again, they invite you to join with them on the first Thursday of November for the eighth annual Stone Hill Contracting Co., Inc. Water For People Gala at the William Penn Inn, in Gwynedd, PA. This year's event will be held on November 7<sup>th</sup> and will start with an open bar at 5:00 pm. Each year, vendors, friends, industry partners, families all join together for this great evening of food, drink, and dancing. For reservations or sponsorship information for this event, please contact Randi Malkiewicz at Stone Hill Contracting by calling, 215-340-1840 or by e-mail at [RLMalkiewicz@StoneHillContracting.com](mailto:RLMalkiewicz@StoneHillContracting.com).

## Super Bowl Raffle

As has become customary each year, the PA Water For People Committee will once again be sponsoring the Super Bowl Raffle. Only 600 tickets will be printed, at a cost of just \$50.00 Each. The more tickets you buy the better your chance of going to MetLife Stadium to see the 2014 Super Bowl. Tickets will go on sale beginning in September, and will run through the week before Christmas. The drawing will be held during the first week of January. Super Bowl raffle tickets would make a great Christmas present. Why not buy them for friends and family, and show them that you not only care about them, but you also care about the plight of people in developing countries who are in need of water and sanitation? For more information or to buy tickets, please contact Matt Fasbinder at Aqua America by e-mail at [MJFasbinder@AquaAmerica.com](mailto:MJFasbinder@AquaAmerica.com) or by mail at: Matt Fasbinder, C/O Aqua Pennsylvania, Inc., 700 W. Sproul Road, Springfield, PA 19064

 <b>Water For People Annual Sponsorships</b>								
		Sponsorship Level		Tin	Bronze	Silver	Gold	Platinum
		Amount		\$2,000	\$2,500	\$3,000	\$3,500	\$4,750
		No of Tickets to each Event		0	1	2	4	see below
Sponsorship at all events:	Event Dates	Event Location	Tin	Bronze	Silver	Gold	Platinum	
<b>Water For People Night @ Citizens Bank Park</b> Company Name on Promotional Material Company Name on Scrolling Scoreboards Company Name on Napkins Company Name on Sponsor Board	4/1/2013 2PM-7PM	Philadelphia, PA	X	X	X	X		<b>Grand Slam Sponsor:</b> Logo on PhanaVision Company Name on Promotional Material Small ScoreBoards Napkins Sponsor Board 4 Tickets to Event
<b>Water For People Night @ Harrisburg Senators</b> Company Name on Promotional Material Company Name on Sponsor Board Company Name on Rally Towels	4/24/2013 7:00 PM	Harrisburg, PA	X	X	X	X		<b>Grand Slam Sponsor:</b> Company Name on Promotional Material Company Logo on Giveaway 10 Tickets to Event
<b>Silent Auction @ PA AWWA/DBIA Conference</b> Company Name on Sponsor Board	04/23-25/2013	Hershey, PA	X	X	X	X	X	X
<b>Water For People Night @ Philadelphia Union</b> Company Name on Promotional Material Company Name on Sponsor Board Company Name on Giveaway @ Tailgate Party	6/23/2013 5:00 PM	Chester, PA	X	X	X	X		<b>Striker Sponsor:</b> Company Name on Promotional Material Company Logo on Giveaway 10 Tickets to Event
<b>Water For People Night @ Reading Fightin Phis</b> Company Name on Promotional Material Company Name on Sponsor Board Company Name on Rally Towels	8/23/2013 7:05 PM	Reading, PA	X	X	X	X		<b>Grand Slam Sponsor:</b> Company Name on Promotional Material Company Logo on Giveaway 10 Tickets to Event
<b>PMAA Silent Auction</b> Company Name on Sponsor Board	08/25-27/2013	State College, PA	X	X	X	X	X	X
<b>Water For People Charity Golf Outing</b> Company Name on Promotional Material Company Name on Sponsor Board Company Name on Table Tents Hole Sponsorship Company Logo: Tee Markers, Flags and Hole Signs	9/16/2013 1:00 PM	Heidelberg Country Club Bernville, PA	X	X	X	X		<b>Double Eagle:</b> Golf Foursome w/ Lunch & Dinner Four WFP Windshirts Company Name on Promotional Material Table Tents Sponsor Board Individual Plaque <b>Hole Sponsorship:</b> Company Logo on Tee Marker Hole Sign Flag
<b>Stone Hill Contracting Water For People Gala</b> Company Name on Promotional Material Company Name on Sponsor Board Company Name on Napkins Company Name in Event Program	11/7/2013 5:00 PM	William Penn Inn Gwynedd, PA	X	X	X	X		<b>System Sponsor:</b> Company Name on Promotion Material Event Napkins Event Program Sponsor Board 8 Tickets to Event
<b>Water For People Super Bowl Raffle</b> Company Name on Promotional Material	09/01/2013 thru 12/31/2013		X	X	X	X		2 Raffle Tickets
<b>Annual Sponsor FREE GIFT</b>			X	X	X	X		X

The above chart represents how you or your company can become an annual sponsor of the PA Water For People Committee. Water For People is a IRS 501(c) 3 organization, and as such, a portion of your sponsorship is tax deductible. Please consult your accountant or tax adviser as to what deduction may be permissible. Sponsorship levels include the Tin Sponsorship, which permits you to be acknowledged at all of the events, but does not include any tickets to those events. There are also the Bronze, Silver and Gold sponsorship which include 1, 2, and 4 tickets respectively. The top level is Platinum, where we include the highest participation level sponsorship at each event. Each sponsorship will receive a free Water For People Gift just for taking part in our sponsorship program. You even get tickets to the Super Bowl raffle. For more information on how you can become an annual sponsor for these events, please contact Randi Malkiewicz at Stone Hill Contracting, by calling 215-340-1840 or by e-mail at [RLMalkiewicz@StoneHillContracting.com](mailto:RLMalkiewicz@StoneHillContracting.com).