



Exhibit Hall

Scavenger Hunt



“You gotta play to WIN!”



Sponsored by the Attending/Participating VENDORS!

Dear Exhibitor;

PA-AWWA is always working to keep high interest for our attendees to explore our Exhibit Hall. Let's face it– that's why you are here! ☺ This year we are trying something new! As you can see in the above header of this letter, we are going to conduct a scavenger hunt with intention to increase traffic flow to the Exhibitors/Vendors. In order for you to gain logo exposure and marketing of participation in this event, we need to have your commitment IN ADVANCE. Next is a short list of what is going to happen– but PLEASE; if you have any questions– email Patty for more details and answers to your questions. (pchila@paawwa.org) ☺

1. Registration to Participate (Form on following page) Complete legibly and commit!
2. Email your Company LOGO to Patty along with your completed Registration form
3. Watch for reply from Patty for official updates and happenings as we progressively arrive at the conference in Hershey

Please know that this event will include YOUR Conference Participation - and be ready for many Booth visits as they “collect” something from you. What is collected is up to you and will be precisely on the list. Details of what you will have the scavenger get from you at your booth is up to you! Patty can assist with an idea/plan. ☺

Let's get creative and let's get involved! We look forward to hearing from you!



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Official Registration form for attending Exhibitors/Vendors

Person at the Booth Name: _____

Company Name: _____

Person at the Booth E-Mail address: _____

Person at the Booth Phone number: _____

What would you like to have “Collected” at your booth* and on the Scavenger Hunt List? (Ideas can include something with your logo on it!- even as simple as a **logoed sticker** or something that identifies your company) Patty will monitor the list to be sure that there is VARIETY

*

What “Prize” will you contribute☀ to be in the pool of prizes for the finale? A Gift card is a great idea- but it is up to YOU! ☺ (Please note that some prizes may be combined with other prizes from other vendors unless you state otherwise)

☀

This is going to be exciting to have all of the items gathered- rather than leaving items on your table to pick up as free premiums, utilize the action of participation for potential customers come to you! *THIS IS YOUR OPPORTUNITY TO STRIKE UP CONVERSATIONS FOR YOUR CUSTOMER CONTACT GAIN!*