

TO: Pennsylvania Municipal Authorities Association Conference Attendees
FROM: Penn State Cooperative Extension
RE: **Liquid Assets – The Story of Our Water Infrastructure**
www.liquidassets.psu.edu
DATE: September 8, 2008

I. Public Broadcast of Liquid Assets

Liquid Assets will be airing on the following Pennsylvania-based Public Television Stations:

WPSU	State College	<u>Wed, 10/8, 8:00 PM</u>	
WQED	Pittsburgh	<u>Sun, 10/12, 3:00 PM</u>	
WHYY	Philadelphia Main (12 & 12.1)	<u>Sun, 10/5, 4:30 PM</u>	
WHYY	Philadelphia Arts & Culture (12.2)		
	Mon, 9/15, 7:00 AM	Sat, 9/20, 3:00 PM	Tue, 9/23, 3:00 PM
	Mon, 9/15, 4:00 PM	Sun, 9/21, 7:30 AM	Wed, 9/24, 6:00 AM
	Wed, 9/17, 1:00 PM	Sun, 9/21, 3:30 PM	Wed, 9/24, 11:00 PM
	Fri, 9/19, 6:00 AM	Mon, 9/22, 7:00 AM	Thu, 2/24, 3:00 PM
	Fri, 9/19, 11:00 AM	Tue, 9/23, 11:00 AM	Fri, 9/26, 6:00 AM

If your Public Television station is not listed, please contact them and encourage the station to broadcast Liquid Assets.

II. Availability of DVD

Penn State Cooperative Extension is distributing 300 copies of the Liquid Assets DVD for statewide to key outreach partners.

Every County Extension office has a copy of the DVD available for loan for local screenings. In addition, the following organizations have been provided DVDs for program use:

- Water Resources Education Network
- Pennsylvania Chapter of American Water Resources Association



Liquid Assets

THE STORY OF OUR
WATER INFRASTRUCTURE

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- PA DEP, Division of Technical and Financial Assistance, Bureau of Water Standards and Facility Regulation
- PA DEP, State Water Planning Office
- PA DEP Chesapeake Bay Office
- Pennsylvania State Association of Boroughs
- 10,000 Friends of PA
- Pennsylvania Chapter of the American Planning Association
- PA Chapters of the American Society of Civil Engineers (Pittsburgh, Central PA, Lehigh Valley, Philadelphia)
- PA Municipal Authorities Association
- PA Rural Water Association

Organizations and individuals interested in obtaining DVDs for outreach purposes in Pennsylvania can contact Kristen Saacke Blunk, State Program Leader for Air and Water, Penn State Cooperative Extension, 814.863-8756, ksaackeblunk@psu.edu. After the 300 Pennsylvania copies are distributed, the DVD can be purchased from Penn State Public Broadcasting.

III. Community Outreach Resources

Penn State Public Broadcasting has developed a toolkit for community outreach in complement with either the Liquid Assets Public Television broadcast of the documentary or public meetings that will view the DVD. Please visit www.liquidassets.psu.edu for access to the community toolkit which includes:

- Community Discussions Guide
- Planning and Moderating Events
- Video Resources
- Chapter Summary
- Glossary
- Frequently Asked Questions

The toolkit also includes logos, press releases, and other helpful media contact information.

About Liquid Assets: This production is a national documentary that presents stories from across the nation illustrating the complex issues about water and wastewater infrastructure, protecting our water resources, and the financial and technical solutions that communities must seek to resolve the problems associated with aging- and increasingly inadequate community systems. Several Pennsylvania-based communities are featured in the DVD chapters – most notably, Herminie, PA in southwestern Pennsylvania and the Nine Mile Run Watershed Restoration Project in the Pittsburgh area.



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