



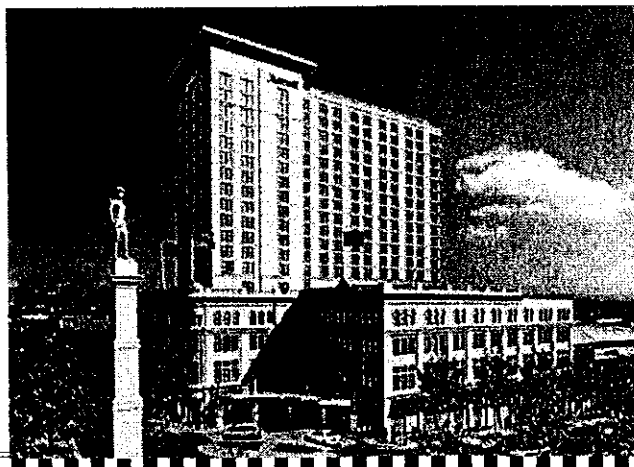
2010  
PA-SECTION AWWA

62ND ANNUAL CONFERENCE & EXPO

# VENDOR INFORMATION

MAY 11—13, 2010

LANCASTER MARRIOTT AT PENN SQUARE  
LANCASTER, PA



# EXHIBIT HALL SET UP TIME

WEDNESDAY, MAY 12, 2010

10:00 AM - 3:00 PM SETUP

3:00 PM - 7:30 PM EXHIBIT HALL HRS.

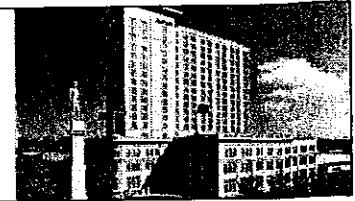
*BREAKDOWN TIME*  
*THURSDAY—MAY 13, 2010*  
*2:00 PM—3:00 PM*



Pennsylvania  
Section

American Water Works Association

2010  
PA-SECTION AWWA  
62<sup>nd</sup> ANNUAL CONFERENCE



*MAY 11-13, 2010*

*LANCASTER MARRIOTT AT PENN SQUARE  
LANCASTER, PA*

December 16, 2009

Dear "Early Bird" Exhibitor,

On behalf of the Pennsylvania Section American Water Works Association, I would like to thank you for participating in the "Early Bird Special" to the 62nd Annual Conference being held on May 11 - 13, 2010 in Lancaster, Pennsylvania.

The conference committee has done another superb job to meet the needs of our vendors. We've highlighted below a few of the vendor-focused events.

- ◆ Extended "Early Bird" Opportunities
- ◆ Golf Outing at Tanglewood Manor Golf Club on Tuesday, May 11th for those golf enthusiasts.
- ◆ "Meet & Greet" Chair's Hospitality at the Marriott - 6:00 PM Tuesday Evening
- ◆ Social Mixer Dinner/Adult Comic Entertainment at The Pressroom Restaurant - 8:00 PM Tuesday Evening - May 11th
- ◆ 2-day Operator Training Sessions
- ◆ Exhibit Hall Extravaganza, 5:00 PM Wednesday, May 12th
- ◆ Raffle Events in the Exhibit Hall - Wednesday and Thursday
- ◆ Casino Night at the Marriott - 8:00 PM Wednesday Evening - May 12<sup>th</sup>
- ◆ Thursday morning break in the Exhibit Hall, followed by lunch at noon

Enclosed you will find your 2010 conference exhibitor packet. *In order to complete the "Early Bird" registration process, please complete the exhibitor registration form (along with any additional events you wish to attend) and send along with your payment. If payment for your booth has already been forwarded, please disregard that amount in the total but fill out the registration form and send payment for any of the events you want to participate in.*

If you have any questions or would like further information, please contact the PA Section Office at 717-774-8870 or email Patricia Chila at [pchila@paawwa.org](mailto:pchila@paawwa.org). See you in Lancaster!

Sincerely,

Max Gill  
PA Section Chair



**Pennsylvania  
Section**

American Water Works Association

# 2010 PA-SECTION AWWA 62ND ANNUAL CONFERENCE

## EXHIBITOR SCHEDULE & EVENTS

### Tuesday, May 11, 2010

11:00 AM – 5:00 PM  
6:00 PM – 7:30 PM  
8:00 PM – 10:00 PM

Golf Outing at Tangelwood Manor Golf Club  
“Meet & Greet” Chair’s Hospitality at the Marriott  
Social Mixer Dinner/Adult Comic Entertainment @ The Pressroom  
Restaurant

### Wednesday, May 12, 2010

7:00 AM – 8:00 AM  
8:00 AM – 12:00 PM  
9:00 AM – 11:30 AM  
10:00 AM – 3:00 PM  
12:00 PM – 1:00 PM  
12:00 PM – 2:30 PM  
1:00 PM – 4:00 PM  
3:00 PM – 4:30 PM  
3:00 PM  
4:30 PM – 5:15 PM  
5:00 PM – 7:30 PM  
8:00 PM – 10:00 PM

Operator Breakfast  
Operator Sessions  
Opening Session - Keynote Speaker & Visiting Officer  
Exhibit Hall Set-up  
Operator’s Brown Bag Luncheon  
Business Luncheon & Awards Ceremony  
Operator Sessions  
PA Section Committee Open House  
Exhibit Hall Opens  
DEP PA Partnership Mixer  
Exhibit Hall Extravaganza  
Casino Night at the Marriott

### Thursday, May 13, 2010

7:00 AM – 8:30 AM  
8:00 AM – 2:00 PM  
8:00 AM – 5:00 PM  
8:00 AM – 4:00 PM  
8:00 AM – 4:00 PM  
9:00 AM – 12:00 PM  
10:00 AM – 10:30 AM  
10:30 AM – 12:30 PM  
12:00 PM – 1:30 PM  
12:00 PM – 1:30 PM  
2:00 PM – 3:00 PM  
TBD

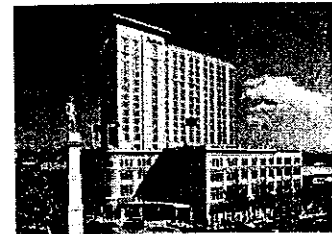
Exhibit Hall Conference Breakfast  
Exhibit Hall Open  
Operator Session  
Technical Sessions  
Emergency Preparedness Workshop  
PA-AWWA Committee Meetings  
AM Break in Exhibit Hall  
Water Utility Council Meeting  
Exhibit Hall Luncheon  
YP/Membership Networking Luncheon  
Exhibit Hall Break Down  
Raffle Games in the Exhibit Hall (Wed & Thurs)

## HOTEL INFORMATION

### **Lancaster Marriott at Penn Square**

25 South Queen Street  
Lancaster, PA 17602

**Reservations:** Call (888) 850-6146 or go to the website: [www.lancastermarriott.com](http://www.lancastermarriott.com) and enter the seven letter group code: *awwawwa*



If calling, be sure to reference the PA Section – American Water Works Association Group.  
Rooms are assigned on a first-come, first-served basis.

**\*No charge for attendee parking for guests who stay at the Lancaster Marriott**

**The block of rooms are being reserved until April 11, 2010**

♦ 2 Double Beds or 1 King - \$139.00

\*Plus applicable taxes

Check In 4:00 PM

Check Out 12:00 PM

# EXHIBITOR SPACE RESERVATION FORM

2010 PA Section AWWA  
62nd Annual Conference  
May 11 -13, 2010

## IMPORTANT INFORMATION

1. Please print clearly and complete all information.
2. The deadline for exhibit space reservation and payment is **April 9, 2010**.
3. Exhibit space cancellations will be accepted until **March 30, 2010**. Refunds will be given, less a 25% administration fee. After **March 30, 2010**, there will be no refunds for cancelled booths or additional exhibitor(s).

## 3 EASY WAYS TO REGISTER

Complete form, include payment, and...

1. MAIL - PA Section AWWA, P.O. Box D, New Cumberland, PA 17070
  2. FAX - (717) 774-0288
  3. ONLINE REGISTRATION- Visit our website, [www.paawwa.org](http://www.paawwa.org)
- Any questions??? Contact *Patricia Chila* at (717) 774-8870 or email: [pchila@paawwa.org](mailto:pchila@paawwa.org)

## BOOTH INFORMATION

The following Products/Services will be displayed in our booth: \_\_\_\_\_  
Exhibitor Service Kit: Including Electric, Internet, Drayage Forms, etc. can be found on our website

[www.paawwa.org](http://www.paawwa.org)

Booths are 8' deep x 8' wide. Each booth will be provided one 7"x 44" exhibitor identification sign, one 6' skirted table, one wastebasket, and two chairs.

\_\_\_\_\_ Prefer Booth Location Inside Exhibit Hall

\_\_\_\_\_ Prefer Booth Location Outside Exhibit Hall

## EXHIBITOR INFORMATION

Exhibitor registration fee includes two (2) full conference registrations. All other attendees must register individually. Registration Badges will be checked at the door.

COMPANY NAME (as it will appear in conference publications) \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_ FAX \_\_\_\_\_

NAME OF PERSON ATTENDING CONFERENCE \_\_\_\_\_ TITLE \_\_\_\_\_

NAME OF PERSON ATTENDING CONFERENCE \_\_\_\_\_ TITLE \_\_\_\_\_

CONTACT PERSON (if different from person attending conference) \_\_\_\_\_

**A. BOOTH RATE PER 8' X 8' (6' TABLE) \*Includes Two (2) Full Conference Registrations**

**AWWA Member Exhibitor Fee:**  
(on or before January 15, 2010)

\$750.00 x \_\_\_\_\_ = \$ \_\_\_\_\_  
(# Booths)

AWWA Member # \_\_\_\_\_

(after January 15, 2010)

\$850.00 x \_\_\_\_\_ = \$ \_\_\_\_\_  
(# Booths)

**Non-Member Exhibitor Fee:**  
(on or before January 15, 2010)

\$850.00 x \_\_\_\_\_ = \$ \_\_\_\_\_  
(# Booths)

(after January 15, 2010)

\$1,050 x \_\_\_\_\_ = \$ \_\_\_\_\_  
(# Booths)

**\*SPECIAL EVENT FEES  
ON NEXT PAGE.**

**A. Total Exhibitor Fee:**

\$ \_\_\_\_\_

## B. GUEST REGISTRATION (SPOUSE OR CHILD)

NAME: \_\_\_\_\_  
(First) (Last)

\*Guest fee includes Exhibit Hall Pass.

CHILD: \_\_\_\_\_ CHILD: \_\_\_\_\_

**Guest Fee: \$ 50.00**

(Includes Exhibit hall meals and pass)

\*There is no registration fee for children 12 and under.

**B. Total Guest Fee: \$ \_\_\_\_\_**

# EXHIBITOR SPACE RESERVATION FORM (CONTINUED)

## C. ADDITIONAL ATTENDEE RATE FOR 3 OR MORE

AWWA Member Full Conf. Rate - \$250.00 per person      Non-Member Full Conf. Rate - \$300.00 per person

\$ 250.00 x \_\_\_\_\_ = \$ \_\_\_\_\_      \$ 300.00 x \_\_\_\_\_ = \$ \_\_\_\_\_

AWWA Member One-Day Rate - \$150.00 per person      Non-Member One-Day Rate - \$175.00 per person

\$ 150.00 x \_\_\_\_\_ = \$ \_\_\_\_\_      \$ 175.00 x \_\_\_\_\_ = \$ \_\_\_\_\_

Please indicate the day attending: Wednesday, May 12 \_\_\_\_\_ Thursday, May 13 \_\_\_\_\_

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_ AWWA MEMBER # \_\_\_\_\_

\*An additional \$25.00 will be added for those registering at the door.  
\* For additional attendees - Copy Form and Attach.

**C. Total Individual Registration Fee:**  
\$ \_\_\_\_\_

## D. SPECIAL EVENT FEES · INDICATE # ATTENDING EACH EVENT

(# Attending)

### Tuesday, May 11, 2010

\*Golf Tournament at Tanglewood Manor Golf Club

Per Individual Golfer \$ 85.00 x \_\_\_\_\_ = \$ \_\_\_\_\_

Foursome \$320.00 (\$80 per Golfer) \$320.00 x \_\_\_\_\_ = \$ \_\_\_\_\_

*For Golf Sponsorship Opportunities, see the Golf Flyer*

\*Evening Event (Social Mixer Dinner/Adult Comic Appearance) \$ 55.00 x \_\_\_\_\_ = \$ \_\_\_\_\_

### Wednesday, May 12, 2010

\*Business Luncheon (PA Section) \$ 40.00 x \_\_\_\_\_ = \$ \_\_\_\_\_

\*Evening Event (Casino Night) \$ 40.00 x \_\_\_\_\_ = \$ \_\_\_\_\_

**D. Total Special Events Fee:** \$ \_\_\_\_\_

## E. ANNUAL CONFERENCE SPONSORSHIP

We are enclosing our sponsorship of \$ \_\_\_\_\_.  
(For a breakdown of Sponsored Events see the Sponsorship Form)

**E. Total Sponsorship Fee:**  
\$ \_\_\_\_\_

## PAYMENT INFORMATION

LINE A \$ \_\_\_\_\_  
LINE B \$ \_\_\_\_\_  
LINE C \$ \_\_\_\_\_  
LINE D \$ \_\_\_\_\_  
LINE E \$ \_\_\_\_\_

**Total Enclosed \$** \_\_\_\_\_

### MAKE CHECK PAYABLE TO: PA SECTION AWWA

American Express       VISA       MasterCard

Personal Check       Company Check

Credit Card # \_\_\_\_\_

Exp. \_\_\_\_\_ Signature \_\_\_\_\_



Pennsylvania  
Section

American Water Works Association

# PA-SECTION AWWA 2010 GOLF OUTING

**TUESDAY, MAY 11, 2010**

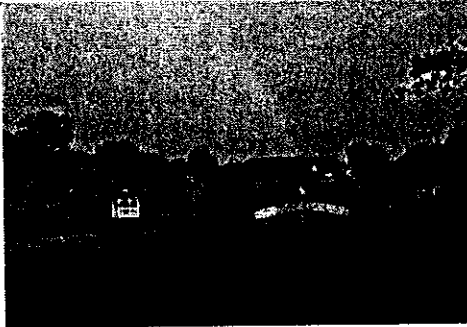
11:00 am Shotgun Start

**COST: \$ 85 Per Golfer**

**\$320 Foursome**

*(cost savings of \$20)*

**INCLUDES:** Greens Fee,  
Golf Cart, Lunch & Beverages



**CONTACTS:**

Tim Trout: (610) 923-7222

Dave Pyrz: (215) 256-8430

OR

PA Section AWWA Office  
(717) 774-8870



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**Tanglewood Manor Golf Club**  
653 Scotland Road  
Quarryville, PA 17566  
www.twgolf.com

**NAME:** \_\_\_\_\_

**COMPANY:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

*List foursome names below.*

*If you do not have a foursome, you will be assigned to a group at the tournament.*

1. Self or: \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

PA-AWWA Section Office P.O. Box D New Cumberland, PA 17070, or FAX: (717) 774-0288

**DIRECTIONS TO TANGLEWOOD MANOR  
GOLF CLUB:**  
WWW.TWGOLF.COM

**PAYMENT OPTIONS:** Complete on exhibitor  
registration form or fill in below and send to Section Office.

**Directions From:**

**Lancaster:** Route 272 South through Willow Street, 9 miles South to Scotland Road on left.

**Baltimore:** I-95 North to Route 222 North, to Wakefield North on Route 272, 6 miles to Scotland Road on right.

**Philadelphia/Delaware:** I-95 South to Route 322 West to US Route 1, South to Route 272 North, to Wakefield, Continue North on Route 272 to Scotland Road on right.

**Harrisburg/York:** Route 83 South to Route 74 South to Route 372 East

**MAKE CHECKS PAYABLE TO:  
PA-SECTION AWWA**

- PERSONAL CHECK
- COMPANY CHECK
- AMERICAN EXPRESS
- VISA
- MASTERCARD

Credit Card # \_\_\_\_\_ Exp: \_\_\_\_\_

Signature: \_\_\_\_\_

Amount: \$ \_\_\_\_\_



Pennsylvania  
Section

American Water Works Association

2010  
PA SECTION AWWA  
GOLF OUTING

TEE BOX  
SPONSORSHIPS



EAGLE SPONSOR \$200.00

- Organization Name Displayed on a Tee Box OR as a Sponsor of a Contest
  - Tee Box     Longest Drive     Closest to Pin
- Organization Name Displayed on a Common Sign at Golf Course
- Recognition in the Water News Source Newsletter
- Recognition on our PA- AWWA Website

BIRDIE SPONSOR \$100.00

- Organization Name Displayed on a Common Sign at Golf Course
- Recognition in the Water News Source Newsletter
- Recognition on our PA- AWWA Website

COMPANY NAME: \_\_\_\_\_  
(Please specify name as it should appear.)

**EAGLE SPONSORS: If company logo is desired on the tee box sign please email to:**

[pchila@paawwa.org](mailto:pchila@paawwa.org)

**Deadline Date: April 9, 2010**

Payment Option: Include payment on the conference registration form or fill in below:

MAKE CHECKS PAYABLE TO: PA-SECTION AWWA

AMERICAN EXPRESS

PERSONAL CHECK

VISA

COMPANY CHECK

MASTERCARD

Credit Card # \_\_\_\_\_ Exp \_\_\_\_\_

Signature: \_\_\_\_\_ Amount: \$ \_\_\_\_\_



# 2010 PA- SECTION AWWA 62ND ANNUAL CONFERENCE

## PA - SECTION AWWA SPONSORSHIP EVENTS

*Yes, my company would like to sponsor the following event(s):*

**A) Chair's Hospitality/TBD  
Tues. Event- May 11, 2010**

- 1. Platinum Sponsor \$5,000
- 2. Gold Sponsor \$2,500
- 3. Silver Sponsor \$1,200
- 4. Bronze Sponsor \$ 600

**E) Keynote Speaker/Awards  
Reception - May 12, 2010**

- 1. Platinum Sponsor \$5,000
- 2. Gold Sponsor \$2,500
- 3. Silver Sponsor \$1,200
- 4. Bronze Sponsor \$ 600

**I) Exhibit Hall Luncheon  
May 13, 2010**

- 1. Platinum Sponsor \$5,000
- 2. Gold Sponsor \$2,500
- 3. Silver Sponsor \$1,200
- 4. Bronze Sponsor \$ 600
- 5. General Sponsor \$ 300

**B) TBD Wed. Evening Event  
May 12, 2010**

- 1. Platinum Sponsor \$5,000
- 2. Gold Sponsor \$2,500
- 3. Silver Sponsor \$1,200
- 4. Bronze Sponsor \$ 600

**F) Exhibit Hall Extravaganza  
May 12, 2010**

- 1. Platinum Sponsor \$5,000
- 2. Gold Sponsor \$2,500
- 3. Silver Sponsor \$1,200
- 4. Bronze Sponsor \$ 600

**J) Thursday PM Break  
May 13, 2010**

- 1. Gold Sponsor \$2,500
- 2. Silver Sponsor \$1,200
- 3. Bronze Sponsor \$ 600

**C) Operator's Luncheon  
May 12, 2010**

- 1. Gold Sponsor \$2,500
- 2. Silver Sponsor \$1,200
- 3. Bronze Sponsor \$ 600

**G) Exhibit Hall Breakfast  
May 13, 2010**

- 1. Gold Sponsor \$2,500
- 2. Silver Sponsor \$1,200
- 3. Bronze Sponsor \$ 600

**K) Young Professionals Event  
TBD - May 11, 2010**

- 1. Gold Sponsor \$2,500
- 2. Silver Sponsor \$1,200
- 3. Bronze Sponsor \$ 600

**D) Business Luncheon  
May 12, 2010**

- 1. Gold Sponsor \$2,500
- 2. Silver Sponsor \$1,200
- 3. Bronze Sponsor \$ 600

**H) Exhibit Hall—AM Break  
May 13, 2010**

- 1. Gold Sponsor \$2,500
- 2. Silver Sponsor \$1,200
- 3. Bronze Sponsor \$ 600

**L) General Conference  
Sponsorship**

- 1. Platinum Sponsor \$5,000
- 2. Gold Sponsor \$2,500
- 3. Silver Sponsor \$1,200
- 4. Bronze Sponsor \$ 600
- 5. General Sponsor \$ 300

Company: _____
Contact: _____
Address: _____
City, State, Zip: _____
Telephone: _____
Email: _____

**Indicate your sponsorship choices: (e.g.: A-2)**

1st Choice: \_\_\_\_\_

2nd Choice: \_\_\_\_\_

3rd Choice: \_\_\_\_\_

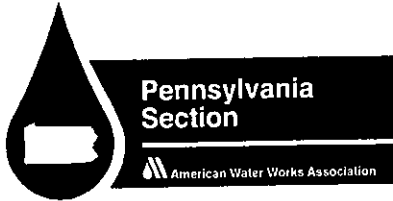
Check enclosed     Please invoice me

**MAIL:** P.O. Box D, New Cumberland, PA 17070

or

**FAX:** (717) 774-0288

*In order to receive recognition the Conference Program sponsorships must be received by March 17, 2010*



2010  
PA SECTION AWWA  
62ND ANNUAL CONFERENCE

*This year's conference will be held at the Lancaster Marriott at Penn Square  
Many exciting opportunities/events are planned to encourage networking amongst the state's water professionals.  
Please plan to join us for another successful PA-AWWA Conference!*

**Events planned during the Annual Conference include:**

<u>TUESDAY, MAY 11TH</u>	<u>WEDNESDAY, MAY 12TH</u>	<u>THURSDAY, MAY 13TH</u>
ANNUAL GOLF OUTING CHAIR'S HOSPITALITY SOCIAL MIXER WITH COMIC ENTERTAINMENT	EXHIBIT HALL EXTRAVAGANZA EXHIBIT HALL RAFFLE EVENT WATER FOR PEOPLE SILENT AUCTION CASINO NIGHT	EXHIBIT HALL BREAKFAST EXHIBIT HALL AM BREAK EXHIBIT HALL LUNCH

**CONFERENCE SOCIAL EVENTS**

**Location : The Pressroom Restaurant  
26-28 West King Street  
Lancaster, PA  
(just a few steps from the Marriott)**

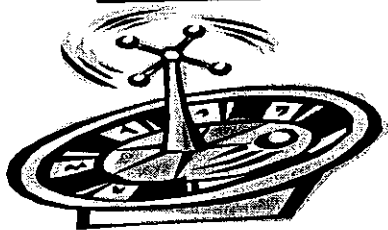


**Tuesday, May 11, 2010  
Time: 8:00 PM to 10:00 PM  
Price: \$55.00**

**Welcome Social Event  
With Raymond the Amish  
Comic**

The ticket price will entitle you to have food, beverage and ADULT comic entertainment in one of downtown Lancaster's unique restaurants and meeting places.  
This event will be preceded with a "Meet & Greet" Chair's Hospitality that will be hosted at the Marriott after the Golf Outing.

**CASINO NIGHT AT THE MARRIOTT**



**Wednesday, May 12, 2010  
Time: 8:00 PM to 10:00 PM  
Price: \$40.00**

Wednesday evening the 2010 PA-AWWA Conference will be featuring Casino Night at the Marriott. Following the Exhibit Hall Extravaganza, stop by and try your luck at one of the many gaming tables. A variety of desserts and beverages will be available for your enjoyment. This promises to be an evening of fun and excitement.



# LANCASTER COUNTY

**CONVENTION CENTER**  
 Electrical, Internet & Service Order Form  
 Mail or fax to: Convention Services Manager  
 3 East Vine Street  
 Lancaster, PA 17602  
 717.239.1600 (phone) 717.207.4028 (fax)

SHOW NAME: \_\_\_\_\_ BOOTH # \_\_\_\_\_  
 COMPANY NAME: \_\_\_\_\_ PHONE # \_\_\_\_\_  
 SHOW DATES: \_\_\_\_\_ AUTHORIZED BY: \_\_\_\_\_

**IMPORTANT INFORMATION:**

1. ALL electrical charges must be pre-paid prior to services rendered by filling out this form or check payable to the Lancaster County Convention Center.
2. We must receive the order no later than 7 days prior to set up or a \$20 late charge will apply.
3. Prices are subject to change without notice.

	# Needed	Cost per line	# of Days	Total Fee
<u>120 Volts</u>				
15 AMPS		\$50/day		
20 AMPS		\$75/day		
30 AMPS		\$95/day		
<u>208 Volts Single Phase</u>				
30 AMPS		\$150/day		
60 AMPS		\$225/day		
100 AMPS		\$500/day		
200 AMPS		\$650/day		
<u>480 Volts</u>				
100 AMPS		\$500/day		
200 AMPS		\$750/day		
Extension Cords		\$20		
Power Strips		\$25		
Electrician		\$40 hr		
Standard or Direct Analog Phone Line		\$150		
Internet (wired or wireless)		\$150/day		
Each Addn'l Line		\$50/day		
<b>Total</b>				
<b>Add 21% Service Charge</b>				
<b>Add 6% sales Tax</b>				
<b>GRAND TOTAL</b>				

**Cardholder Information**

Name as it appears on the credit card: \_\_\_\_\_

Card type:       Visa     MC     Amex     Diners/CB     Discover     JCB

Account type:     Individual (personal credit card)

Corporate | Company Name: \_\_\_\_\_

Credit Card Account Number: \_\_\_\_\_ Exp. date: \_\_\_\_\_

Phone number: \_\_\_\_\_ Fax or alternate number: \_\_\_\_\_

I certify that all information is complete and accurate. I hereby authorize **Lancaster County Convention Center** to collect payment for all authorized charges associated with this event by processing a charge to the credit card listed above. I certify that I am the authorized signer of the credit card listed above.

Cardholder name:  
(Printed) \_\_\_\_\_

Cardholder signature: \_\_\_\_\_ Date: \_\_\_\_\_