

The Water News Source - 2010

PENNSYLVANIA SECTION - AWWA NEWSLETTER ADVERTISING RATES FOR 2010

Per Year

<u>Size</u>	<u>Member Rate</u>	<u>Non-Member Rate</u>
Classified (one time)	\$ 85	\$ 130
Business Card Size	\$ 385	\$ 460
1/4 Page (5" x 3-3/4")	\$ 685	\$ 880
1/2 Page (5" x 7-1/2")	\$ 1,080	\$ 1,280
Full Page (9-3/4" x 7-1/2")	\$ 1,745	\$ 1,945
Full Color Ads: (Inside Front / Back Cover)		
1/2 Page	\$1,875	\$ 2,080
Full Page	\$2,540	\$ 2,745

The Water News Source is published four times a year and distributed to nearly 2,500 members, local and state officials, and various regulatory agencies represented within the Commonwealth.

Advertising space is limited according to ad size. Advertisements will be accepted on a first come-first served, rotating door basis. Mail your order form back today to guarantee your space.

The newsletter is printed in full-color on the outside and inside cover and in a two-color format throughout (Black and one PMS 280). Please supply your ad in pdf format and email to: mikesnyder@paawwa.org

There is an additional \$50 Set-up Fee for ad changes that take place within the year.

Advertisements must be contracted for all four issues with payment being due by February 28, 2010.

Advertisement Order Form for 2010 Newsletter

- | | | | |
|--------------------------|-----------------------|----------|----------|
| <input type="checkbox"/> | Classified (one time) | \$ 85 | \$ 130 |
| <input type="checkbox"/> | Business Card | \$ 385 | \$ 460 |
| <input type="checkbox"/> | 1/4 Page | \$ 685 | \$ 880 |
| <input type="checkbox"/> | 1/2 Page | \$ 1,080 | \$ 1,280 |
| <input type="checkbox"/> | Full Page | \$ 1,745 | \$ 1,945 |

Full Color: (Inside Front / Back Cover)

- | | | | |
|--------------------------|-----------|----------|----------|
| <input type="checkbox"/> | 1/2 Page | \$ 1,875 | \$ 2,080 |
| <input type="checkbox"/> | Full Page | \$ 2,540 | \$ 2,745 |

*Non-members, become a member now and receive member pricing for your advertisement. Call our office for a membership application.

- Use same copy, artwork and design as used in 2009 *Water News Source* ad.
- I will email new artwork in pdf format for 2010 to mikesnyder@paawwa.org

NAME: _____ AWWA #: _____

COMPANY: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ FAX: _____

AMOUNT ENCLOSED: _____

Send or fax completed form to:

PA Section - AWWA Phone: (717) 774-8870
1309 Bridge Street, Lower Level Fax: (717) 774-0288
New Cumberland, PA 17070

- Payment Enclosed
(Make check payable to PA Section AWWA)
- Charge the following credit card. (circle one)

VISA MC AMEX

Card Number _____

Exp. Date _____

Signature _____