

## The Return on Your Investment

Smart business decisions are based on the advantages to be gained by your company, and AWWA membership is no exception. The following are some of the benefits that membership gives you.

### Customize your benefits with **Plus+Points**

**Plus+Points** is a unique program that gives your organization the ability to help create your own membership value.

As you join AWWA, your company will be awarded a specific number of **Plus+Points** based on its size, and you'll "spend" the **Plus+Points** on benefits that are most valuable to your organization. The total number of points includes both Renewal **Plus+Points** you will receive annually for the life of your membership, as well as Bonus **Plus+Points** to be spent on one-time benefit selections in your first year as a member.

Below are some of our most popular selections that can be "purchased" with your **Plus+Points**.

### Annual benefits available with your Renewal **Plus+Points**

#### AWWA Standards Subscription

Our Standards have been recognized worldwide for over a century as the consensus standards for products and procedures used in the treatment and supply of safe water. AWWA makes an investment in your membership by offering Standards Subscriptions for reduced **Plus+Points** to maximize your membership value. A full Standards Subscription gives you a complete set of AWWA Standards (135), as well as approximately 25 Standards updates that will occur in your first year of membership. In each renewal year, your Subscription will include the updates that occur within that year. Please select a CD-ROM or print version if you opt for this benefit.

#### Additional Active Members

Additional Active Memberships can be assigned to your employee(s) of choice, providing them with all the benefits of Individual Membership in AWWA. These Memberships belong to the organization and can be reassigned to new employees.

### One-time selections available with Bonus **Plus+Points**

#### Compilation of ASTM Standards Relating to Wastewater and Stormwater

This compilation includes 94 ASTM International standards specially selected by American Water Works Association and ASTM International as being most useful for wastewater and stormwater service, bound together into one book.

#### AWWA Bookstore Items

Various items from our Bookstore are available for "purchase" with your Bonus **Plus+Points**. For a complete list, please refer to Section 2 of the enclosed application.

### Tradeshow and Conference/Education Discounts

- ▶ Service Provider Members receive preferred rates on booth space at all AWWA trade shows, as well as those hosted by our local Sections.
- ▶ Discounts of up to 50% on sponsorship opportunities for AWWA trade shows are also available to Service Provider Members.
- ▶ All of your employees are eligible for reduced rates on registration at AWWA conferences, workshops, webcasts, and other events, as well as online education.

### AWWA Sourcebook Advertising

- ▶ Service Provider Members receive free listings\* (up to 10) in the water industry's most comprehensive product and service directory, sent in a print version and available in a searchable online format. (Online version is updated frequently to ensure that new members are listed as soon as possible.)

*\*Partner Agencies and Institutions do not receive free Sourcebook listings.*

### Mailing List Rental

- ▶ Members receive **20% off** AWWA's membership list rental prices.
- ▶ The list can be subdivided for geographic or demographic targeting to give you the most qualified prospects possible.

### Subscriptions

Members receive the following AWWA publications in print\* and online versions (online versions feature expanded content).

- ▶ *Opflow*, with hands-on information about water system materials, construction, management, operation and maintenance.
- ▶ *Journal AWWA*, the world's most respected technical publication in the water profession.
- ▶ *MainStream*, providing water industry and Association news, articles on member achievements, and general interest stories.

### Local Section Membership

- ▶ Your Section provides you and your employees a place to connect with fellow members and stay informed on water issues in your own region. Sections are located in Canada, the United States, Puerto Rico, and Mexico.
- ▶ Sections host their own annual conferences and education programs and give members the opportunity to present papers, exhibit, write articles, and serve on committees.

### Additional Benefits of Membership

- ▶ Service Provider Members also have access to AWWA's technical library, including WATERNET, a database of more than 55,000 article abstracts.
- ▶ All your employees will enjoy the ability to purchase materials through the AWWA Bookstore at up to 33% off retail prices.
- ▶ Member organizations in good standing may use the AWWA Member Logo to demonstrate their ongoing commitment to the water industry through their AWWA membership.



*\*All members outside of North America (regardless of grade), student members, and members with APO/FPO addresses will receive e-periodicals only. Print periodicals may be purchased for an additional fee. Please call 303.794.7711 or e-mail us at [custsvc@awwa.org](mailto:custsvc@awwa.org) if you wish to subscribe to any or all of the above periodicals.*

**REQUIRED FIELDS**

Please complete application and click the **SUBMIT** button at the bottom of the last page.  
 Your application will automatically email directly to AWWA for processing.

**Section 1: Service Provider Information**

COMPANY NAME

ADDRESS

PO BOX OR MAIL STOP

CITY

STATE/PROVINCE

ZIP/POSTAL CODE

COUNTRY

 MR.  MS.  MRS.  DR. PRIMARY CONTACT

 HAS YOUR PRIMARY CONTACT EVER BEEN A MEMBER OF AWWA?  YES  NO MEMBER NUMBER

TITLE

PHONE

FAX

E-MAIL

Please be sure to provide your e-mail address, as many member benefits are delivered electronically.

 Were you referred by an AWWA member?  Yes  No

Referring Member

Member # (if known)

**Section 2: Dues and Benefits**

 Please select the appropriate membership category based on your organization's sales. Your membership entitles you to receive **Plus+Points** to spend on benefit selections (see list below).

Gross Annual Sales to Water Supply Industry	Annual Dues AWWA	New Member Bonus Plus+Points Received ONLY in your first year. To be used for ONE-TIME benefit selections (see below)	Renewal Plus+Points Received EVERY year your membership is active. To be used on Standards Subscription(s) and/or Additional Actives
Under \$1 million (Grade 90)	\$1,120	250	75
\$1 to \$3 million (Grade 91)	\$1,895	325	125
\$3 to \$10 million (Grade 92)	\$2,820	375	375
\$10 to \$20 million (Grade 93)	\$4,245	525	625
Over \$20 million (Grade 94)	\$5,645	525	775
Partner Agencies & Institutions (Grade 74)	\$1,155	225	75

**Plus+Points=Choice**

 Use your **Plus+Points** here to choose the custom selections that are right for your organization. My organization has  Bonus and  Renewal **Plus+Points**.

**Calculating Your One-Time Benefit Selections Available With Bonus Plus+Points:** The following are one-time selections available to you the first year you join. Use the Bonus Plus+Points available to your organization's Grade as shown above.

Member Interest	Selection	Product No.	Quantity	Bonus Plus+Points Needed	Bonus Plus+Points Spent
<b>Water/Wastewater</b>	Dual Water Systems Manual (M24)	30024	_____	x 20 =	0
<b>Water Products</b>	Routine Coliform Sampling for Water Systems (DVD)	64218	_____	x 20 =	0
	Operator Certification Study Guide	20517	_____	x 10 =	0
	Water Distribution Operator Training Handbook	20428	_____	x 10 =	0
	Water Treatment Operator Handbook	20481	_____	x 10 =	0
	Standards for Small Systems (includes 7)		_____	x 20 =	0
<b>Wastewater Products</b>	Basic Chemistry for Water and Wastewater Operators	20494	_____	x 10 =	0
	Basic Science Concepts and Applications for Wastewater	20544	_____	x 20 =	0
	ASTM Wastewater Standards	20565	_____	x 300 =	0
				<b>Total Bonus Plus+Points Spent</b>	<b>0</b>

**Section 2: Dues and Benefits (cont.)**

**Calculating Your Benefits Available With Renewal *Plus+Points*.** Select the number of Standards Subscriptions and Additional Active Members you would like; these benefits will be available to you every year your membership is active. Use the Renewal *Plus+Points* available to your organization Grade as shown on previous page.

Please note: you can select up to one Standards Subscription in print format, if you desire. If you want more than one Standards Subscription, additional copies should be selected on CD-ROM.

Member Interest	Selection	Product No.	Quantity	Renewal <i>Plus+Points</i> Needed	Renewal <i>Plus+Points</i> Spent
<b>Water/Wastewater</b>	<b>AWWA Standards Subscription(s)</b> (offered at reduced <i>Plus+Points</i> to maximize member value; includes continuous updates for one year) Select up to one print copy.				
	Printed; includes seven 3.5" binders	49000	<input type="checkbox"/> 0 or <input type="checkbox"/> 1	x 75 =	<u>0</u>
	Searchable CD-ROM	40000	_____	x 75 =	<u>0</u>
	<b>Additional Active Memberships</b>				
	For information on Additional Active Memberships, please see description on page 1 of this form.				
			_____	x 50 =	<u>0</u>
<b><i>Plus+Points</i> must be used on this application form. Unused <i>Plus+Points</i> will be forfeited.</b>					<b>Total Renewal <i>Plus+Points</i> Spent</b> <u>0</u>

If you have selected Additional Active Memberships as a benefit, please designate the individuals below. Be sure to include a mailing address if different from the address used on this application. Attach additional sheets as necessary.

Name	Title	Address (if different)	E-mail
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

**Section 3: Circulation Information**

*All applicants must complete this section.*

**What one business activity best describes your company? (Please check only one)**

- A  Public Water Supply Utility—Municipally Owned
- B  Public Water Supply Utility—Investor Owned
- C  Government—Federal, State, Local
- D  Consulting Firm
- E  Contractor
- F  Private Industrial System or Water Wholesaler
- G  Manufacturer of Equipment & Supplies (including representatives)
- H  Distributor of Equipment & Supplies (including representatives)
- I  Educational Institutions (faculty and students), Libraries and other related organizations
- J  Fully Retired
- K  Research Lab
- L  Other (allied to the field)

**What one category best describes your job classification? (Please check only one)**

- A  Executive (General Manager, Commissioner, Board Member, City Manager, Municipal Supt., Mayor, President, Vice President, Owner, Partner, Director, etc.)
- B  Management (Division Head, Section Head, Manager, Chief Engineer, Dept. Head, Comptroller, etc.)
- C  Engineering/Non-managerial (Civil Engineer, Mechanical Engineer, Elect. Engineer, Environmental Engineer, Planning Manager, Field Engineer, System Designer, etc.)
- D  Scientific/Non-managerial (Chemist, Biologist, Biophysicist, Researcher, Analyst, etc.)
- E  Purchasing (Purchasing Agent, Procurement Specialist, Buyer, etc.)
- F  Operations (Foreman, Operator, Maintenance Crewman, Service Representative, etc.)
- G  Marketing & Sales/Non-managerial (Market Analyst, Marketing Representative, Salesperson, Sales Representative, etc.)
- I  Professorial (Educator, Teacher, etc.)
- Z  Other

**Section 3: Circulation Information (cont.)**
*All applicants must complete this section.*
**What one category best describes your field served/principal activity? (Please check only one)**

- Both Water Supply & Wastewater  
 Water Supply Only  
 Wastewater Only  
 Other

**What areas of the water and wastewater industry are of current interest to you? (Please check all that apply)**

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Asset Management (AM) | <input type="checkbox"/> Ground Water (GW)                  | <input type="checkbox"/> Resources Management/Planning (WRMP) |
| <input type="checkbox"/> Backflow (BACK)       | <input type="checkbox"/> Management/Leadership (MANA)       | <input type="checkbox"/> SCADA/GIS (SG)                       |
| <input type="checkbox"/> Conservation (CE)     | <input type="checkbox"/> Membrane Treatment (MT)            | <input type="checkbox"/> Water Reuse (WR)                     |
| <input type="checkbox"/> Customer Service (CS) | <input type="checkbox"/> Operations (OPER)                  | <input type="checkbox"/> Water Treatment (TREA)               |
| <input type="checkbox"/> Desalination (DESA)   | <input type="checkbox"/> Public Information/Relations (PIR) | <input type="checkbox"/> Water Quality (WQT)                  |
| <input type="checkbox"/> Design (DESI)         | <input type="checkbox"/> Regulatory/Legislative (RL)        |   |
| <input type="checkbox"/> Distribution (DS)     |   |   |

**Signature** \_\_\_\_\_

In lieu of a signature, our auditing bureau requires a unique identifier. Please provide your town of birth. \_\_\_\_\_

**Completion of this information is optional.**

AWWA maintains profile data for use in developing programs and services to meet the diverse needs of our members.

**Race/Ethnic Identification**

1. American Indian/Alaskan Native
2. Asian/Pacific Islander
3. African-American
4. Hispanic
5. White (non-Hispanic)
6. Other

**Gender**

- Female  
 Male

**Birth Year:** \_\_\_\_\_

**Section 4: Section Assessments**
**4A—Primary Section Assessment**

AWWA has 43 sections in North America. Your membership automatically enrolls you in a section based on your address. Some sections require additional fees to better service their local members.

**An additional section assessment is required if your organization is located in one of the following areas:**
**Your State/Province**
**Service Provider Grade**

	(90)	(91)	(92)	(93-94)	(74)
Connecticut, Minnesota, Missouri .....	\$56	\$95	\$141	\$150	\$58
Alberta, Arkansas, Illinois, Iowa, Kentucky, Louisiana, Manitoba, New York, Northwest Territories, Oklahoma, Ontario, Saskatchewan, Tennessee, Texas, Wisconsin .....	\$112	\$150	\$150	\$150	\$116
Alabama, California, Florida, Georgia, Idaho, Maine, Massachusetts, Mississippi, Nevada, New Hampshire, New Jersey, Oregon, Pennsylvania, Rhode Island, South Carolina, Utah, Vermont, Washington .....	\$150	\$150	\$150	\$150	\$150

**4B—Additional Active Members Assessment**

If you have chosen Additional Active Members with your Plus+Points, you may be subject to additional section assessments depending on your location. Please refer to the chart on the right to determine the appropriate section assessment fee, if any, which will apply to each Additional Active Member you designate. Enter the total in the 3rd line of Section 6 of this application.

**Your State/Province**

Connecticut, Minnesota, Missouri. ....	\$ 8
Alberta, Arkansas, Illinois, Iowa, Kentucky, Louisiana, Manitoba, New York, Northwest Territories, Oklahoma, Ontario, Saskatchewan, Tennessee, Texas, Wisconsin .....	\$15
Alabama, California, Idaho, Mississippi, Nevada, New Jersey, Oregon, Pennsylvania, Utah, Washington .....	\$23
Florida, Georgia, South Carolina .....	\$30
Maine, Massachusetts, New Hampshire, Rhode Island, Vermont .....	\$60

**4C— Additional Section Options**

In addition to your organization's primary section membership, you may also join other AWWA sections. This allows you to receive information on events and activities from other sections of your choice. If you are interested in this option, please call 1.800.926.7337 for information and assessment fees, then indicate your choices below. Please enroll us in the following additional sections:

\_\_\_\_\_

\_\_\_\_\_

