



**American Water Works
Association**

Utility Member Benefit

Government Affairs Office
1300 Eye Street NW
Suite 701W
Washington, DC 20005
T 202.628.8303
F 202.628.2846

Headquarters
6666 West Quincy Avenue
Denver, CO 80235-3098
Washington, DC 20005
T 303.794.7711
F 303.795.1989
www.awwa.org

The Authoritative Resource on Safe Water®

Public Affairs Advisory

**TO: AWWA Leadership
All Utilities**

FROM: AWWA Public Affairs

DATE: March 2, 2009

Who:	Utility Public Affair Staff
What:	EPA WaterSense “Fix a Leak Week”
When:	Week of March 16-20, 2009

During the week of March 16-20, 2009, WaterSense is launching its very first “Fix a Leak Week,” an opportunity to encourage individuals to improve the water efficiency in their homes by checking for and fixing leaks. Nationwide the amount of water leaked from US homes each year could exceed more than 1 trillion gallons – equivalent to the annual water use of Los Angeles, Chicago and Miami combined.

We encourage utilities to promote “Fix a Leak Week” by contacting the WaterSense Helpline at 866-987-7367 or emailing them at watersense@epa.gov to request a CD of marketing materials. Materials include logo, Web text and graphics, fact sheet, postcards, bill stuffers and more.

For more information on “Fix a Leak Week” visit www.epa.gov/watersense/fixaleak.

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