The Water News Source – 2012

PENNSYLVANIA SECTION - AWWA NEWSLETTER ADVERTISING RATES FOR 2012

Per Year

Size	Member Rate	Non-Member Rate
Classified (one time)	**$ 90**	$ 135
Business Card Size	**$ 405**	$ 485
1/4 Page (5" x 3-3/4")	**$ 720**	$ 925
1/2 Page (5" x 7-1/2")	**$ 1,135**	$ 1,345
Full Page (9-3/4" x 7-1/2")	**$ 1,830**	$ 2,040
Full Color Ads: (Inside Front / Back Cover)		
1/2 Page	**$1,970**	$ 2,180
Full Page	**$2,665**	$ 2,880

The Water News Source is published four times a year and distributed to nearly 2,500 members, local and state officials, and various regulatory agencies represented within the Commonwealth.

Advertising space is limited according to ad size. Advertisements will be accepted on a first come-first served, rotating door basis. Mail your order form back today to guarantee your space.

The newsletter is printed in full-color on the outside and inside cover and in a two-color format throughout (Black and one PMS 280). Please supply your ad in pdf format and email to: mikesnyder@paawwa.org

There is an additional $50 Set-up Fee for ad changes that take place within the year.

Advertisements must be contracted for all four issues with payment being due by February 28, 2012.

Advertisement Order Form for 2012 Newsletter

☐ Classified (one time)	**$ 90**	$ 135
☐ Business Card	**$ 405**	$ 485
☐ 1/4 Page	**$ 720**	$ 925
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*Non-members, become a member now and receive member pricing for your advertisement. Call our office for a membership application.

☐ Use same copy, artwork and design as used in 2011 *Water News Source* ad.

☐ I will email new artwork in pdf format for 2012 to mikesnyder@paawwa.org

NAME: _____ AWWA #: _____

COMPANY: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ FAX: _____

AMOUNT ENCLOSED: _____

Send or fax completed form to:

PA Section - AWWA
1309 Bridge Street, Lower Level
New Cumberland, PA 17070

Phone: (717) 774-8870
Fax: (717) 774-0288

☐ Payment Enclosed
(**Make check payable to PA Section AWWA**)

☐ Charge the following credit card. (circle one)

VISA MC AMEX

Card Number _____

Exp. Date _____

Signature _____